

In The New Year Make  
Cash Via NEWS Want Ads

\$3.00 YEARLY — 10c PER COPY ON NEWSSTANDS

## 8 Banks, 5 Markets Tell Their Advertising Stories in the News

The SIERRA MADRE NEWS last week carried the advertisements of these eight leading Banks and Savings and Loan Institutions:

Bank of America Pasadena Federal Savings  
First Western Bank Coast Federal Savings  
Atlas Federal Home Savings and Loan  
Brentwood Savings Glendale Federal Savings

\* \* \*

The SIERRA MADRE NEWS also carried the advertisements of these five leading markets doing business in this area:

Roberts Market Ross Market  
Ralphs Stores Von's and Shopping Bag  
A & P SuperMarkets

\* \* \*

Simplified, this means that these eight Banks and Savings and Loan Associations and these five leading Markets depend upon the SIERRA MADRE NEWS, with its 6,500 circulation, to carry their messages to the 20,000 persons (some 6,000 homes) in Sierra Madre, Hastings Ranch, the Sierra Madre Villa sector, the Oaks-Highland and Rosemead-Foothill areas.

If they depend upon the SIERRA MADRE NEWS for this vital service, OTHER ADVERTISERS CAN TOO.

Why not obtain data and a personal appointment from Earl Stewart, advertising manager? Just phone ELgin 5-3324.

Council Meets

## Flood Control Problem

The question of flood control for the Passionist Monastery — North Sunnyside — Michillinda area, a pressing problem in view of possible heavy and disastrous rains, gave City Council a genuine headache at its Tuesday night meeting.

We MOVED AWAY from Sierra Madre more than four years ago, but it's still so much the old home town that it gave us our big thrill of New Year's Day to see the Sierra Madre float take first honors in its class in the Tournament of Roses parade.

After several hours of deliberation during which a goodly number of citizens spoke their piece, Council decided to await the return from his vacation by Father Plus, head of the monastery, meanwhile not budging from their position; tossed the recreation problem right back into the laps of the commission, and expunged a conflicting section from the proposed home occupation amendment.

MEANWHILE, it was decided to erect two debris containment dams above the Mira Monte Reservoir, at the edge of the Daniels property, to help ward off flood waters rushing from the two canyons, in that area and down N. Mountain Trail. City Administrator Lawrence C. Bevington has placed the cost of these de-

turn to page eight

Turn to Page 8

## 4th Bicycle Safety Rodeo Due On Thursday, Jan. 18

Sierra Madre School's fourth annual Bicycle Safety Rodeo will be held Thursday morning, Jan. 18, at the school grounds, it was announced this week.

Principal Ed. Hawkins reports that Mrs. Gerald Carlton, PTA safety chairman, will be in direct charge. She will be assisted by the Sierra Madre Police Department, California Highway Patrol members, the Kiwanis Club and the PTA.

Pupils in all grades may participate if they have their bicycles at school, have the license information sheet completed to include the frame number, and bring 25 cents for the 1962 city bicycle license.

FIRST AND 2ND GRADE pupils are considered by safety authorities as too young to ride to school, so these children will need parent help in bringing bicycles. All children who ride bicycles, however, should participate in this safety program.

Mrs. Carlton has issued the following form sheet which will prove of interest

Turn to Page 6

Turn to Page 6

# Sierra Madre News

Sierra Madre News Is the Best  
Little Weekly in the Southland

SIERRA MADRE, CALIFORNIA — THURSDAY, JAN. 11, 1962

12 PAGES — VOL. 55, NO. 12

## Post Office Dedication This Afternoon

# Fires And Accidents Cost Life Of Aged Woman, \$10,000 Damage

## Holmquist To Make Principal Address

### BULLETIN

The John Marshall Junior High School Band, Calvin Rainey, director, will play three pieces at the start of the Post Office dedication program, starting at 1:30 p.m. The band was obtained through the efforts of Frank B. Barbour, Joe Delgatto, and Postmaster Charles E. Louk.

Sierra Madre celebrates its beautiful new \$120,000 Post Office Building with dedication exercises beginning at 2 p.m. today at the building, 61 S. Baldwin.

Raymond R. Holmquist of San Francisco, regional director, U.S. Post Office, and former Pasadena postmaster, will make the principal address, with such notables as U.S. Senator Clair Engle, Mayor W. Webster Vanner, and John Schuman, president, Los Angeles County Postmasters Association, looking on.

POSTMASTER CHARLES E. LOUK will welcome the guests, afterwards presiding at an open house extending from 3 to 4 p.m. Robert H. Green, manager for Southern California Edison in Sierra Madre, will supervise

PAGE ELEVEN of this issue carries a full page of congratulations from Sierra Madre merchants and businessmen extending greetings to Postmaster Louk and his assistants on occasion of the dedication exercises today.

the refreshments, aided by Harold Johnson, customer consultant for the company, and Loraine Ray, its home economist.

The Arcadia Music Mart provided the organ for the music played during the program and the California Water and Phone Company lines for the acoustics transmission.

A dedication committee representing the Chamber of Commerce headed by its president, John H. Curtis, and with Lawrence C. Bevington, city administrator in direct charge, has helped supervise the program which follows:

Concert — First Congregational Church Choir, Earle H. Anderson, conductor; Euclid Anderson, accompanist. Welcome by Postmaster Charles E. Louk.

Master of Ceremonies — Lawrence C. Bevington, chairman of Dedication Committee and city administrator.

Invocation — Rev. Father Thomas J. O'Malley, pastor, St. Rita's Catholic Church. Introductory remarks — Sierra Madre Mayor W. Webster Vanner.

Remarks — John H. Curtis, president, Sierra Madre Chamber of Commerce.

INTRODUCTION OF Distinguished Guests — By Lawrence C. Bevington.

Introduction of Guests — Postmasters — John Shuman, president, Los Angeles County Postmasters Association.

turn to page 8

## Boyd Smith In Hospital

Boyd Smith, Sierra Madre building permit chief, is in Sierra Madre Community Hospital in serious condition following an operation for removal of a kidney stone.

Dr. Thomas L. Gore of Los Angeles, a psychiatrist, testified that Dana was and is sane; another psychiatrist claimed he is insane. Dana is a former mental institution patient, on probation. The case is being heard before Judge A. H. Miller.

Candidates to succeed themselves are Councilmen James F. Abernethy and

Turn to Page 6

### WEATHER

	High	Low
Jan.	75	47
4	76	48
5	78	55
6	79	64
7	89	62
8	84	57
9	81	55

IN THE SEARCH for loot the burglar ransacked bureau after bureau, leaving the drawers open and scattering their contents about the floor.

Services were to be at 11 a.m. today at the Ripple Mortuary Chapel. Officiating will be Rev. George W. Lindsay of the Congregational Church. Interment in Sierra Madre Cemetery.

Originally, Mr. Russell was in the real estate business with the late Judge Tom Neale. He also was a long-time member of the Kiwanis Club. Surviving is a brother John Robert Russell of Athens, Calif.

Copies of board action and recommendation have been sent to Coordinating Council representatives for discussion within their own organizations. Recommendations from the organizations are to be brought to Coordinating Council.

ARTHUR BIGGS, of the Los Angeles County Division of Senior Citizens, will be guest for the evening and will serve in an advisory capacity.

Reports of the White House Regional Conference in November and the Governor's Conference on Youth will be made.

All persons who are interested are invited to attend



## S.M. Firemen Battle 2 Stubborn Blazes

Fires and an accident took their toll during the week in Sierra Madre, bringing death to an aged woman and damage approximating \$10,000. Both fires posed difficult problems for firemen.

Mrs. T. M. Stimfling, 79, died from pneumonia and minor effects of gas escaping at her home at 290 W. Laurel early last Saturday, according to authorities.

Fire early Thursday morning inflicted around \$6,000 damage to the two-story stucco and frame dwelling house at the rear of Dumas and Son, electrical and appliance dealers, at 12 N. Baldwin and owned by Norman R. Dumas.

There, a dog and a parakeet belonging to the occupants, Mr. and Mrs. George McDougal, suffocated, the cocker-spaniel on the upper floor.

The second fire, Friday night, in a garage at the Mrs. Dorothy E. Gabler home, 676 Ramona, caused damage estimated at \$2,600, with \$2,000 of this to the contents.

There was no car in the garage which Fire Chief Charles E. Brown and Fire Marshal Bert Embree report was jam-packed with automobile repair machinery and supplies owned by Mrs. Gabler's son, Jack Longo. The latter has discontinued his garage and auto supply

shop in Altadena and had stocked the supplies in the garage pending opening of a new shop.

**FIREMEN FOUND** it necessary to wage a 90-minute fight against the flames and to move practically all of the supplies from the garage before the fire could be extinguished.

When Mrs. Stimfling did not pick up her mail as usual Saturday, her neighbors, Mr. and Mrs. C. T. (Mae) Burmeister of 274 W. Laurel, became concerned. Receiving no response after knocking on the door, they broke into the house and found Mrs. Stimfling on her bed, partially conscious.

There was also the smell of gas, escaping into the house apparently from the outside.

Dr. Mervin H. Peterson had Mrs. Stimfling ambulance to the hospital where she later succumbed, mostly due to the effects of pneumonia. The coroner was to give a verdict later.

**IN THE DUMAS FIRE**, Mr. and Mrs. McDougal had gone to work 15 minutes earlier. All of their furniture and will have to be reconstructed. It lies between the Dumas store and Masonic Temple and at angles from the Union Oil service station.

The loss is covered by insurance. Origin is undetermined.

## Report On Senior Citizens For Coordinating Council

A follow-up report of the Senior Citizens' Study Committee, headed by Mrs. Claude H. Brown, Jr., will be given at the next meeting of the Coordinating Council, Tuesday, Jan. 16, 8 p.m., at the Sierra Mesa Cafetorium. As a result of its study, the committee has made preliminary recommendations to the Coordinating

edly to this task — it desires your news and it needs advertising lineage from its present and prospective patrons.

**WE WISH TO CALL** the attention of our readers and advertisers to the "exclusives" now appearing in this newspaper — articles and news obtainable in no other newspaper.

These include editorials which have become outstanding — and provocative — and into which the reader can "sink his teeth" whether he thinks them right or wrong; the weekly column by the beloved Lee Shippey; that by Henry MacArthur, "Conservative Watchdog of the Capitol" at Sacramento; Robert G. Spivack's Liberal-slaned column

from Washington, D.C.; "Cobwebs," which takes you back into the yesteryear.

Then, too, there are the "home-spun" columns by Joyce Wenger, dealing with Hastings Ranch folk; that of Toni Maurin telling of the doings in Sierra Madre Villa and Martha Sharp's imitable "Around the Town" column giving stories and gossip about Sierra Madreans.

Atop this, is the multitude of news about what is going on in Sierra Madre and adjoining territory.

**YOU GET MORE NEWS** about your "OWN BACK YARD" in the SIERRA MADRE NEWS. Better subscribe TODAY. The price is small, only \$3 a year, for THE BIG NEWS PACKAGE you receive.

**PLAZA SHOP TALK** the world who ever read  
Edwin Arlington Robinson's  
Tristan?

HAVE YOU ever had that kind of day when you walk is merely the recording of around feeling as if maybe human experience, we know you are the only person in it is perfectly normal for

people to feel lonely once in awhile. You can be happy with your marriage, your children, your home and garden — even with your Rolls Royce — and suddenly you can look at a bird flying and wonder what is it to have wings.

**LONELINESS?** Maybe that is not the right word. Perhaps in the seeking of the heart to "belong" it is a feeling of inadequacy, realizing that we cannot be everything.

Whatever it is, we seem to have our greatest poets and musicians born through that feeling. So who's complaining? The worst loneliness is the kind you feel in

a room crowded with people.

WE WERE talking about this at the Plaza Shop the other day. Or rather, we were in the patio with a woman who had come in just to look around. A friendly informality without loss of dignity often gives rise to good conversation — and by "good conversation" I do not mean "chatter."

SHE DID NOT buy a dress; she did not apologize, and I liked her for that. Two days later she came back with two friends and the three of them bought such a variety of garments that I was amazed to discover that our tiny shop is so

versatile. \* \* \* IT IS TRUDIE, my wife, who knows the garment industry. She was in it herself. A fashion designer with top credits, she also was a manufacturer.

AFTER SHE RETIRED, I saw the location at 39 East Montecito and when AL Suman told me it was all right to refer to his area there as "The Montecito Plaza" (Paying me for this? That will be the day!) I saw the patio and I looked at the mountains and I saw the evening birds diving and swimming in their element and I said to myself: "Clark — you are a sneaky, conniving husband."

SO NOW our little gal, Trudie from Vienna, is working again and all I do is stare at the sky — or at a typewriter. What a wonderful life!

OUR PLAZA SHOP is about the size of a large closet, but from the patio the sky is big. The prices are the kind that give wealthy bargain hunters a thrill. Don't listen; just look!

We are not a "sample shop," although we do have an "inside" to designers' originals once in a while — thanks to Trudie.

\* \* \*

WE ARE just plain lucky.

And if we have your size in the garment you seek — so are you. No exclamation point, please.

If and/or when in doubt —

"ASK TRUDIE!"  
The Plaza Shop  
39 East Montecito  
EL. 6-1495

\* \* \*

**POSTSCRIPT**  
From the Plaza Shop? No, m'm — this time from Se-  
wall Clark as spelled in  
"Plaza Shop Talk."

My wife, Trudie, is "marking down" a few dresses, but I don't know why.

We have "sales" every day of the year, so why should we follow the old notion of "periodic" sales? At least, this is what I keep telling her.

So what happens? She keeps marking them down.

Her "specials" are on one rack and one rack only, and it's a small rack, thank goodness.

39 E. Montecito EL. 6-1495

**Bank of America  
Pays 3½ Per Cent**

A special savings account paying depositors 4 per cent interest was introduced by Bank of America on Jan. 2. The bank also announced an increase to 3½ per cent interest on regular savings accounts, computed on a daily basis and compounded quarterly.

The special savings ac-

counts will be offered for one-year periods and are now available at all of the bank's 783 branches in California.



## ANNUAL HALF-PRICE SALE



**CELLOGEN  
HORMONE CREAM**

Reg. \$2.50  
Now Only

This ultra-rich night cream has 10,000 units of estrogenic hormones in every ounce to help smooth out tiny lines and give a firmer, more youthful look ... moisturizers for a lovely, dewy glow... plus new, exclusive Protein Hydrolysate, fabulous beauty ingredient that makes this moisturizing cream more effective than ever. Don't miss it, especially at this price!  
4-oz. \$5 size... NOW ONLY \$2.50.

Dorothy Gray

Hartman  
Retail Pharmacy  
29 N. Baldwin EL. 5-3311  
After Hours Call  
EL. 5-9641

**CORRECTION!**  
The item, Annual Close-out Sale on brand new Hoover Convertibles, Only \$56.95, offered by the Sierra Madre Hardware, issue of Jan. 4th APPEARED INCORRECTLY. The price should have read — \$59.95.

**F**lorina Sale  
Knit and Jersey Dresses  
In Pastel and High Shaded  
\$13 and \$15

121 WINSTON WAY  
(off Foothill Blvd., one block West of Rosemead)  
Youngland  
31 W. Sierra Madre Blvd. Sierra Madre EL. 5-1762

The San Gabriel Valley's Finest  
Department Store For Children SEMI-ANNUAL  
**CLEARANCE SALE**  
STARTS MONDAY, JAN. 15th  
DOORS OPEN 9 A.M.

# Ralphs

## MIDWINTER CARLOAD SALE !!

Health & Beauty Aids Be a "Smart Shopper," get all your  
**HEALTH AND BEAUTY AIDS**  
at Ralphs ... First to slash prices on hundreds of name brand items!

for example:	usually	new low price
ANACIN, Bottle of 100	\$1.19	\$1.04
BAYER ASPIRIN, 100's	.73	.63
300's Glass	1.68	1.49
CREST Toothpaste, 6 1/4 oz.	.83	.69
RALPHS Toothpaste, 3.25 oz.	.39	.29
TONI Home Permanent, Gentle, Regular	2.00	1.49
BRYLCREEM, 3 1/2 oz. tube	.69	.59
ANAHIST Cough Syrup 3 1/2 oz.	.98	.89
7 oz.	1.79	1.59
5 DAY DEODORANT PADS, 15's	.33	.29
HEXOL, 6 oz.	.59	.53
PONDS Cold Cream, 6.1 oz.	1.00	.89
Dry Skin Cream 6.5 oz.	1.00	.99
LILT Home Permanent. Push Button	2.50	1.98
KAYS Wave Set, 4 1/2 oz. green	.19	.15
SAUVE For Women, 3.6 oz.	1.00	.89

**CREST REG.  
TOOTH PASTE 5 oz. 49¢**

**FROZEN FOODS**  
**SWANSON MEAT PIES**

FROZEN BEEF, CHICKEN, PORK OR TURKEY  
8-OZ. PKGS.

**5 \$1.00 FOR  
Save 35¢**

**FRESH PACT  
TINY PEAS 2 FOR 29¢**  
Save 10¢  
FROZEN GRADE A EXTRA FINE  
10-OZ. PKGS.

**WONG'S FROZEN DINNERS**  
CANTONESE, FRIED SHRIMP, SPARERIBS OR SUKIYAKI—11-OZ. PKG.

**PICTSWEET BROCCOLI SPEARS**  
FROZEN—10-OZ. PKG.

**PICTSWEET CRINKLE CUT  
POTATOES** FROZEN—9-OZ. PKGS.

**CERTI-FRESH FISH STICKS**  
FROZEN—14-OZ. PKG.

**RALPHS ICE CREAM**  
GOLDEN PREMIUM DUTCH CHOCOLATE MALT-PINT

**DELICATESSEN**

**BUTTERMILK BISCUITS**  
PILLSBURY 8-OZ. CANS  
Save 5¢

**2 FOR 15¢**

GOLDEN PREMIUM MEATS

U.S.D.A. GRADE CHOICE  
—OVEN READY

**LEG of LAMB 59¢**  
lb.

**SQUARE SHOULDER LAMB ROAST 35¢**  
lb. **LAMB BREAST 10¢**  
**LAMB SHANK 39¢**  
**LAMB NECKS 29¢**

**LAMB CHOP SALE!**

**SHOULDER 59¢** **RIB 79¢**  
BLADE or PIN BONE 49¢ **ROUND BONE 69¢**

**LARGE LOIN 75¢** **SMALL LOIN 98¢**  
lb. lb.

**U.S.D.A. GRADE A CHICKEN PARTS**

**STRICTLY FRESH—DELIVERED DAILY!**  
**LEGS and THIGHS 55¢** **BREASTS 59¢**  
lb. lb.

**WINGS 29¢** WITH CHICKEN SERVE OCEAN SPRAY CRANBERRY SAUCE

GROCERIES

**STAR KIST TUNA** Save 32¢  
LIGHT CHUNK 6 1/2-OZ. CANS

**4 \$1.00 FOR**

**MIRACLE WHIP QUART 49¢**  
KRAFT SALAD DRESSING

**FULVITA 900 LIQUID FOOD SUPPLEMENT 4 FOR 79¢**  
VANILLA OR CHOCOLATE 8-OZ. CANS

**PACIFIC HONEY TREAT GRAHAM CRACKERS 35¢**  
1-LB. PKG.

**JAN U WINE CHINESE FOOD 29¢**  
CHOW MEIN NOODLES #303 CAN

**2 FOR 35¢ DOUBLE PACKS CHOW MEIN AND CHOP SUEY**

**MUSHROOM CHOW MEIN, 21-OZ. 49¢ 42-OZ. 89¢**

**CHICKEN CHOW MEIN OR BEEF CHOP SUEY 21-OZ. 59¢ 42-OZ. 99¢**

NON-FOODS

**WHITE KING DETERGENT** Save 20¢  
NOW WITH BORAX! GIANT PKG.

**4 \$1.00 FOR**

**CLEANSE 49¢**  
Save 4¢ 10¢ 2 FOR 29¢  
14-OZ. CAN 21-OZ. CANS

WHITE KING WATER SOFTENER

7-LB. KING SIZE PKG.  
PRICE INCLUDES "10¢ OFF" LABEL

95¢

14-OZ. CAN 21-OZ. CANS

29¢ 39¢

42-OZ. CAN 49¢ 89¢

52-OZ. CAN 59¢ 99¢

64-OZ. CAN 69¢ 119¢

76-OZ. CAN 79¢ 139¢

88-OZ. CAN 89¢ 159¢

100-OZ. CAN 99¢ 179¢

112-OZ. CAN 109¢ 199¢

124-OZ. CAN 119¢ 219¢

136-OZ. CAN 129¢ 239¢

148-OZ. CAN 139¢ 249¢

160-OZ. CAN 149¢ 259¢

172-OZ. CAN 159¢ 269¢

184-OZ. CAN 169¢ 279¢

196-OZ. CAN 179¢ 289¢

208-OZ. CAN 189¢ 299¢

220-OZ. CAN 199¢ 309¢

232-OZ. CAN 209¢ 319¢

244-OZ. CAN 219¢ 329¢

256-OZ. CAN 229¢ 339¢

268-OZ. CAN 239¢ 349¢

280-OZ. CAN 249¢ 359¢

292-OZ. CAN 259¢ 369¢

304-OZ. CAN 269¢ 379¢

316-OZ. CAN 279¢ 389¢

328-OZ. CAN 289¢ 399¢

340-OZ. CAN 299¢ 409¢

352-OZ. CAN 309¢ 419¢

364-OZ. CAN 319¢ 429¢

376-OZ. CAN 329¢ 439¢

388-OZ. CAN 339¢ 449¢

400-OZ. CAN 349¢ 459¢

412-OZ. CAN 359¢ 469¢

4

## Social Activities



Miss June B. Lindman

### Summer Wedding Planned By Miss June B. Lindman And Jay Anthony Taylor

The betrothal of Miss June B. Lindman to Jay Anthony Taylor of Fresno has been announced by her parents, Mr. and Mrs. Ray H. Lindman of 3770 Hampton Rd., Hastings Ranch (Pasadena).

Miss Lindman, a graduate of Pasadena High School, is at present a junior at Fresno State College and a member of Kappa Kappa Gamma Sorority. She is majoring in business administration. His activities include membership in the Delta Sigma Phi Fraternity and class executive councils and serving as a cheer leader. Mr. and Mrs. Joseph N. Taylor are parents of the engaged man.

The young couple plan a summer wedding.

TAYLOR IS a Fresno State

### Pick Katherine Copeland As Sierra Madre's DAR's 'Good Citizen For 1962'

Sierra Madre Chapter, Daughters of the American Revolution, met Monday at 7:30 p.m. in the Park House, Sierra Madre Blvd., and Hermosa Ave.

Sierra Madre Chapter has just been notified that they will be one of the hostess chapters at the coming State Conference, to be held at the Statler Hotel in Los Angeles March 13-16.

Mrs. James Greer, national honor roll chairman, presented final plans for the completion of honor roll requirements.

Mrs. Frederick Becker, program chairman, introduced Mrs. Thomas Bailey, insignia chairman who explained our national emblem and told "When, Where and How to Wear Your DAR Pin."

**MISS KATHERINE COPELAND** was a special guest. Miss Copeland has been chosen by Temple City High School to be Sierra Madre Chapter's Good Citizen for 1962.

To be chosen the DAR Good Citizen by her school, Katherine must be a senior

Hostesses for the evening were Mrs. James Saunders and Mrs. Henry Kelley.

### Demos Club Is To Hear Dr. Elliot

The Sierra Madre Democratic Club meeting Monday, will hear Dr. David Elliot, professor of history at Caltech, who will speak on "Disarmament: Progress and Prospects."

With degrees in history from Saint Andrew's, Oxford, and Harvard Universities, Dr. Elliot recently led the year-long Caltech study of arms control under auspices of the Carnegie Program on Science and Government.

Members and guests will meet at the Dane residence, 566 Manzanita St., at 8 p.m.

### Around the Town With Martha

By Martha Sharp  
ELGIN 5-0003

**MR. AND MRS. EDWARD T. (ELIZABETH) DAMMAYER** and son, Don, hosted Christmas dinner for 17 family members at their home at 705 Edgeview Dr., including son and daughter-in-law, Mr. and Mrs. Ted (Dorothy) Dammeyer and children, Kathy, 2½; Ted Jr., 9 months; Mr. and Mrs. John Kemper (she's the former De De Dammeyer), with John's father and mother, Mr. and Mrs. Miles Kemper of Pasadena; his sister and her husband, Mr. and Mrs. James Thomas, children, John, Trena, Jennifer and Deborah, of Azusa, and Eddie's mother, Mrs. Emma Dammeyer of Pasadena.

This is a yearly event for the hospitable Dammeyers. Everyone enjoys themselves and each other—and the gourmet food is wonderful. Elsie is one of the best cooks in town, or let's say, the country.

**FISHERMAN'S LUCK** and skill landed a 40-pound salmon out of the Sacramento River for Selmar Peterson during New Year's holiday.

Selmar and Florence always spend a combined Christmas-New Year vacation with their son-in-law and daughter, Mr. and Mrs. Robert (Shirlee) Hubbert and young son, Eric, 3½, at Anderson, Calif., ten miles south of Redding.

The salmon have not yet begun to make their seasonal run, but this fellow became adventuresome and Selmar got 'im.

**TWO NEW MEMBERS** of the Sparks family arrived within a week of each other and both were born at the Sierra Madre Community Hospital. It made an exciting and fast-paced holiday for the mothers, dads and grandparents.

Denise Elizabeth Sparks was born Dec. 27, weighed 6 pounds, 6 ounces, and is the first child of Mr. and Mrs. William L. (Gisela) Sparks of 11½ N. Baldwin.

Gisela went to the hospital around 2 p.m. and Denise arrived on schedule at 4:30 p.m., just in time so her mother could enjoy a hearty meal. Supper service starts early in hospitals.

Gisela was born in Germany and has lived in Sierra Madre for three years. Maternal grandparents are Mr. and Mrs. Franz Naase of San Diego.

Mr. and Mrs. John (Shirley) Sparks of 27 N. Lima (he's Bill's brother) became parents of a daughter, Kimberly Anne, weighing 7 pounds, 6 ounces, Jan. 3. Maternal grandparents are Mr. and Mrs. Daniel J. Conway of 434 Sycamore Place.

Paternal grandparents of each little girl are Mr. and Mrs. J. L. Sparks of 29 N. Lima.

and have been a school and campus leader during the preceding three years. She also must have taken an active interest in her church and community activities. Miss Copeland explained the tests given and how final selections were made.

Last year 371 girls in California received this signal honor from their sponsoring DAR chapters.

**MRS. ARCHER FREY** presented the DAR Good Citizen pin to Miss Copeland. Mrs. Mary Copeland, Katherine's mother, also was a guest.

Mrs. Archer, regent, presided at the business meeting.

Hostesses for the evening were Mrs. James Saunders and Mrs. Henry Kelley.

**DeWeese's Return From Lake Tahoe**

Mr. and Mrs. Robert L. DeWeese of 480 N. Lima, have returned from Lake Tahoe where they spent the New Years holidays with old friends, Mr. and Mrs. Neal Long, formerly of San Marino.

Earlier, they had spent Christmas with Mrs. DeWeese's parents, the Carol Colts, formerly of Sierra Madre, and now residing in San Clemente.

Mr. DeWeese has been named "Man of the Year" by his Pasadena agency of Penn Mutual Life Insurance Co.

**THEFT IN GARAGE** Jack N. Stratton reported to police that a radio and sweater had been taken from the garage at his home at 56 W. Highland.

Ellen) Gayle, with Ellen, 9, and Gary, 6.

Two other grandsons present were Mr. and Mrs. James Gayle and children, Bob, 13, and Jan, 9, of La Canada, and Don Gayle of Los Angeles.

The dinner party also was a farewell sendoff for Don Gayle, a civil engineer for Adrian Wilson Co., who left last Thursday by jet for the Orient. He'll be making a business trip that covers Tokyo, Manila, Hong Kong and Bangkok.

**MR. AND MRS. WALTER (JUNE) GARRISON** of 1715 Orangewood Lane, Upper Arcadia, are parents of a daughter, Paulette Anne, born at the Sierra Madre Community Hospital Dec. 11. Paulette has five brothers and sisters, namely, Christine, 12; Janis, 10; Richard, 7; John, 4, and Teresa (who also was born in the Sierra Madre Hospital) will be 2 in March.

When asked if she was a member of any organization in the Foothill Area, Mrs. Garrison good naturedly replied, "I was a member of the Arcadia Junior Women's Club, but now I have a club of my own consisting of six children and a husband who will keep me organized and busy for a few years to come."

**YOU'LL SEE THREE** oil paintings by Sierra Madre artists when you attend the dedication of the new Sierra Madre Post Office this afternoon at 2 o'clock.

Look on the north wall panel above the counter (that's J. Jackson Butler's station) and you'll see Ruby Anderson's painting of the first U.S. Post Office in California, established in the 80's.

"This ramshackle P.O. at the village of Kaweah is the only surviving building of the now extinct lumbering enterprise, the Keweah Corporation Commonwealth Colony, which is still operating, and lies in the foothills below Sequoia National Park a few miles off State Highway 198."

**NOW LOOK** to your right and see Beatrice Ward McIvor's portrait of her maternal grandfather, Frederick Nichols, painted from life when he was 88 years old. Lydia Marie's Sierra Madre local scene hangs on the south wall, entitled "Pioneer Father's Retreat."

The exhibit is a special tribute to dedication of our new post office.

**NEW EXHIBIT** at Headliner by Sierra Madre artists is one "Lake Maggiori," painted by Maggie Ascher, a still life; "Melody in Romance" Harriett Belcher, landscapes; "Eaton's Canyon Park," Cornelius Reimer; "Ahwahnee Ranch," Hazel Morley; still life of vegetables, Bernard Wynne, and the Santa Barbara Yacht Harbor, Ray Du Shane.

**THERE ARE 50** limited edition prints of Lee Wexler's original lithograph available at the Sierra Madre Library. You'll receive one for a donation of \$4 which will go toward support of a first-time show of some of the best professional artists in Southern California, to be sponsored by the Friends of the Library in March.

Space and time will be given by Ramon Lopez and Exaud Art Galleries on E. Montecito.

Friends of the Library committee will ask more than 200 artists, devoted to drawings and sketches, to exhibit their work.

This show will be another Sierra Madre first. Opening date will be published later—hope you and surrounding communities won't miss this unusually selective exhibit.



Miss Lucinda Jo Paegel

### Lucinda J. Paegel Engaged To Christian Lee Sanders

Engagement of Miss Lucinda Jo Paegel, daughter of Mr. and Mrs. Aloys C. Paegel of 68 Vista Circle Dr., Sierra Madre, to Christian Lee Sanders, son of Mr. and Mrs. Charles Talmage Sanders of 458 W. Altadena Dr., Altadena, was announced at a cocktail buffet at the home of the bride-elect's parents on Dec. 30 and attended by 40 guests.

Among the guests were Mr. and Mrs. R. Holtzinger of Minneapolis, Minn., and John Dalling of Australia.

**THE BRIDE-ELECT** is a graduate from Pasadena High School, and the bride-groom-to-be, from Muir High and has attended Glendale and Pasadena City Colleges.

The engagement will culminate in a September wedding in St. Rita's Church, Sierra Madre.

### 'Little Art Unit' Formed

The annual meeting of the Council of the Japan-American Society of Southern California is announced by Mrs. Von Weitzel of 110 E. Alameda for Feb. 21, she reported this week.

Mrs. Weitzel asks that all persons who have belonged to the society in the past attend the conference.

### Hartman To Take Berkeley Course

Rudolph R. Hartman, leading Sierra Madrean and owner of the Hartman-Rexall Pharmacy at 29 N. Baldwin, is going to school again.

It's only for a few days, but Mr. Hartman will take special instruction in endocrinology at the University of California at Berkeley next week. Mr. Hartman also will visit with relatives in Northern California.

than 200 artists, devoted to drawings and sketches, to exhibit their work.

This show will be another Sierra Madre first. Opening date will be published later—hope you and surrounding communities won't miss this unusually selective exhibit.

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TABLE & 2 CHAIRS

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WHEEL GAMES **\$1.99**  
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REGULAR \$7 VALUE — OUR PRICE **\$3.47**

1 ONLY — ASTRO-PHONE SET  
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SEWING KITS  
REG. \$5 VALUE  
OUR PRICE **\$1.99**

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REGULAR

# Ranch Roundup

By  
Joyce Wenger  
SYcamore 8-4777

Gone, like the five-cent cigar and trolley car, are two more metropolitan newspapers. It must be the printer's ink in my blood, for although not a subscriber to either the Chandler-owned Mirror or Hearst's Examiner, I regret their passing from the American scene.

So much work that goes into a newspaper is a labor of love and a public service, that we sometimes tend to forget it's also a business and must show a profit to exist.

The death of these two papers means less competition; and less competition is always the consumers' loss. In this case, all readers in the Southland lose, regardless of whether they liked the papers or not.

It's my belief, that nowhere in our wonderful free enterprise system is the spirit of competition more important than in the news media.

Stay with me while I tell you of my introduction to a big city daily, and you'll see what I mean.

I WAS a 17-year-old college freshman and pleased as punch when I obtained a job as copy girl on Marshall Field's brand new "Chicago Sun." Many of the journalistic greats were on the staff those first six months. Fields was out to break the famed Chicago Tribune, and no expense was spared, (except perhaps in my salary of \$17 a week).

The Sun shared office space and presses in the magnificent Chicago Daily News building, United Press offices were on the same floor, and I can tell you it was an exciting beginning for an aspiring young newspaper woman from a small Midwestern city.

TRUE, THERE'S NOT a byline or living wage given a copy girl, but the entire news plant is her beat—from the basement press room to the top executive office.

And all along the route are the paper's veterans—editors, newswriters, photographers, cartoonists, morgue librarians, engravers, printers—happy to impart a friendly word and share a trade secret or two, with a fresh recruit.

It was a rough schedule after school hours and the long "L" ride down from Evanston, but I treasure every memory of that hectic 5 p.m. to 1 a.m. shift.

Chicago had six dailies then, and competition was stiff. Here's a story to illustrate my point. It was midway through World War II and European invasion rumors were rampant.

One night, (typical of movie versions), it was minutes before presses would roll the final edition) a reliable source reported landings in Belgium. The question—to risk being scooped or await verification.

Reluctantly, foreign editor Von Hartz decided to ignore the report, and the staff nervously waited for the final editions to hit the stands.

In Chicago, morning papers go on sale the night before, and so at 11:30 p.m. I was dispatched to RUN to the Northwestern Railway station and pick up our competitor's papers. When the staff found the Tribune and Hearst papers had spread the INVASION story across the front page, they were sick, to say the least. Next day however, they quashed the mass invasion report with the true story about a small commando raid.

Six years later I reminded Mr. Von Hartz of his correct split-second decision when we met in the New York Times building. He was by then first assistant to the Times publisher—and I, well, I was an assistant editor of Associated Press, and still underpaid, I thought!

Time marches on, and three of Chicago's dailies have succumbed. Now that I'm a mother and homemaker I'm a strong rooster for another great example of competitive free enterprise—the communities weekly newspapers. God help us, if these should ever pass from the American scene!

AT THE HAMPTON RD. home of Rose Princess Joan Zeman, an exquisitely beautiful Dior red velvet gown has been fondly packed away, and press clippings pasted in a scrap book.

The drama and excitement of the Tournament of Roses festivities is over, but not likely to be forgotten by any member of the Zeman family.

Joan's grandparents, Mrs.

## Linda Hale Is Bride of R. B. Moore

Linda Monroe Hale became the bride of Robert Bruce Moore in pre-holiday rites at Freeman Chapel of the Pasadena Presbyterian Church the afternoon of Dec. 20, with Dr. Roy J. Dollenmayer officiating.

The bride is the daughter of the Prentis C. Hales of Mesa Los Lane, Pasadena, and the bridegroom the son of Mr. and Mrs. Harvey Stevens Moore of Santa Maria, Calif.

THE CEREMONY was witnessed by the immediate families. The bride was attended by Mr. Moore's sister, Miss Patricia Moore, and Lindsay Hale, brother of the bride, was the best man.

Mr. Moore will be graduated next month from the University of California at Santa Barbara. He is affiliated with the Sigma Alpha Epsilon Fraternity.

The bride is a Junior at the same school and a member of the Alpha Phi Sorority.

A WEDDING DINNER was held for the wedding party and guests at the Los Angeles Athletic Club after which the young couple departed for a San Francisco honeymoon. The Moores, both third generation Californians, will be at home in Santa Barbara till the completion of the school term.

BACK TO ROUTINE with this item from Eugene Field PTA about their grease drive next Tuesday, Wednesday and Thursday. The barrels for the grease will be alongside the school parking entrance as usual. Be sure the grease is in a non-breakable container. Why not drop your grease off on your way to hear Dr. Peterson speak at Wednesday night's PTA meeting at Field.

Don't underrate your competition—or overrate your skill.

## Tax Returns Now Fileable

Taxpayers may now file annual property statements with the deputy assessors now calling at each residence in this area, County Assessor John R. Quinn announces.

If not at home when the deputy calls, this required statement may be filed at any of the 79 county branch offices. A doorknob notice is left by the deputy assessor at each home when the resident is not in, and this notice lists all branches.

For the convenience of residents of this area, a branch office of the county assessor is located at Sierra Madre City Hall and will be open from 9 to 4:30, starting Jan. 16.

## Sierra Madre on Submarine Duty

William B. Hammers, fireman apprentice, USN, son of Mr. and Mrs. Morgan B. Hammers of 275 Churchill Rd., Sierra Madre, was graduated Dec. 22 from the Enlisted Basic Submarine School at the New London Naval Submarine Base, Groton, Conn. His first duty will be nine months service aboard submarines.

## Dickens Group Meets On Jan. 18

First meeting of the new year for the Dickens Fellowship will be held Jan. 18 at Arcadia. Chapter 25 of the group.

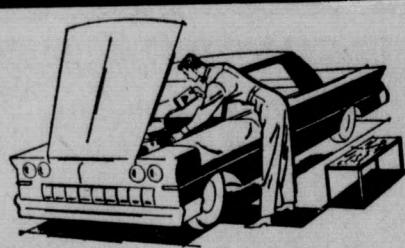
"Pickwick Papers" will be read by members. Elise Hadlock is secretary of this group.

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And...you save with safety. Savings accounts are insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, a permanent agency of the United States Government.

Don't put it off. Trade in your old-style account at any one of Glendale Federal's eleven convenient offices. Trade up to a more profitable, more powerful insured savings account, today.

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OFFICERS PLANNING a joint meeting of the Don Benito and Eugene Field PTA are Mmes. Skipper Rostker, Field PTA president; Victor Harris and William Blakely, Don Benito vice president and president respectively, and Robert Brydolf, Field vice president.

## Villa Views

By  
Toni Maurin

SYcamore 7-9634

Due to circumstances beyond my control I am going to be forced to take up golf if I am to continue this column. Since our Eaton course opened up last week the women have been going off the hill as if there was a plague.

I don't want you to think that I am not equipped to play the game. I have a bag and clubs, and a few old balls. I inherited them back in 1935 from a dear old friend who had given the game up some 20 years previously.

I don't mind one bit that the bag looks kind of like an elongated pencil case—it's light and easy to carry. The clubs are just grand. It's a matched set, and do you know, the wood on the shafts is so good it hasn't even got splinters in it.

I may have to invest in new balls. I don't know just how long they last. Oh, and I forgot, I have a cart too, so I can carry my lunch! FORE!

HOSPITALITY reigned supreme at the home of Mr. and Mrs. Charles S. Schram on Mesita Rd.

Their son Robert returned home from the first semester of his freshman year at St. Mary's College and decided he would like to have a party. As a result he had 30 of his former schoolmates in for "Coketails" and a buffet dinner.

In addition, the Schrams had a party of equal size for cocktails and a late buffet. Their guest list included Mr. and Mrs. Rudolph Baron, Mr. and Mrs. Joseph Garcan of San Raphael; Mr. and Mrs. Bob Natzel, Mr. and Mrs. William Pfleger, Mr. and Mrs. Al Schuman of Montebello; Mr. and Mrs. Sylvan Shulman, Mr. and Mrs. Louis Juergens.

Also Mr. and Mrs. Howard Reuter, Mr. and Mrs. Norman Stube, Mr. and Mrs. Neil Clark, Mr. and Mrs. Bob Werkmeister, and Mr. and Mrs. Frank Plummer.

MR. AND MRS. GEORGE HOLMES and children, Janet and Doug, had the most fabulous Christmas of all. They all flew to Hawaii for a 12-day vacation, leaving on Dec. 19.

They ran into so many Villa View people that it was like a party away from home.

One of the nicest occasions was arranged by the hotel on Christmas eve. They all got into boats and went Christmas caroling to some of the homes of the hotel personnel and their families, by that I mean the bus boys and maids and vital help in the hotel.

In addition to Hawaii they took brief trips to the Islands of Oahu and Maui.

Upon their return they had a post game buffet that included among those able to attend the Robert Andersons, the Aikman Armstrongs, the Charles Goldsworthy's and the James Smiths.

THERE WAS a feeling of warm "hands across the sea" type of friendship prevailing in the Skipper Rostker home on Barbrite last Sunday afternoon.

The Rostkers had an in-

## Combined PT Units To Hear Dr. Peterson

Dr. James A. Peterson, marriage counselor, will address a combined meeting of Parent-Teacher Associations of Eugene Field and Don Benito Elementary Schools, at the Field Cafetorium, Wednesday, Jan. 17, 8 p.m.

In his talk on "The Family of Tomorrow," Dr. Peterson will discuss "the kinds of shifts the family is going through and how they are making parenthood more difficult in our day." Dr. Peterson will emphasize the promise of the new family of the future, but also examine the confusion of roles in the family of today.

Dr. Peterson, of 2428 N. Highland Ave., Altadena, is a professor of sociology at the University of Southern California. He is also the executive director of the Peterson Marriage Center.

DR. PETERSON'S BOOK "Education For Marriage"

has been adopted as a text by more than 100 of the leading universities. He co-authored an investigation of the changing roles of women in a book called "The Trouble With Women." His latest book is entitled "Toward A Successful Marriage."

Coffee will be served at 7:30 p.m. Mrs. Robert Brydolf, Field vice president, will introduce the speaker. A question period will follow the address.

Field PTA members will remain for a business meeting. Mrs. Skipper Rostker, Field PTA president, will preside.

This was the first use of this communication equipment now tying Sierra Madre into Area "C" commun-

## Civil Defense Group Views Radio-Tele

Sierra Madre's Civil Defense Council Monday night viewed the new installation of a radio-teletype recently installed in the city's Civil Defense Command Post.

Classes in radiation will soon be offered at City Hall. A subcommittee comprising Jack Fratt, Robert Forney and Milton Emerson will study structural aspects of community shelters and report to the Defense Council.

This was the first use of this communication equipment now tying Sierra Madre into Area "C" commun-

SIERRA MADRE NEWS-5

Thursday, Jan. 11, 1962

cations. The equipment will be used every Monday night to hold tests with Pasadena, South Pasadena, San Marino, San Gabriel, Glendale, Arcadia, Burbank, Alhambra and Monterey Park.

Services will be held in the Church of the Recessional, Forest Lawn, at 11 a.m. today (Thursday). Probascos was a 32nd degree Mason.

## PLUMBING SERVICES

BY

### Sierra Madre Hardware

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THERE WAS a feeling of warm "hands across the sea" type of friendship prevailing in the Skipper Rostker home on Barbrite last Sunday afternoon.

The Rostkers had an in-

## Social and Club Activities

### Community Calendar

**TUESDAY, JANUARY 11**  
8:00 p.m.—American Legion Auxiliary  
8:00 p.m.—Civic Club — City Parkhouse  
7:15 p.m.—Lions Club — Headliner Cafe  
2:30-5:00 p.m.—Toy Loan — City Park

**MONDAY, JANUARY 15**  
8:00 p.m.—Civil Defense — Council Chambers, City Hall  
8:30 a.m.—Lions Star No. 299 — Masonic Temple  
8:30 p.m.—Lady Lions  
8:00 p.m.—PTA Board Meeting, Staff Room, Sierra Madre School Cafeteria

**TUESDAY, JANUARY 16**  
8:00 p.m.—Coordinating Council Meeting — Sierra Mesa Cafetorium  
8:30 p.m.—Sierra Madre Nursery School  
12:15 p.m.—Kiwanis Club Luncheon — Woman's Club  
7:30 p.m.—Masonic Lodge — Degree Meeting, Masonic Temple  
3:00 p.m.—Pasadena Board of Education, 351 S. Hudson, Pasadena  
2:30-5:00 p.m.—Toy Loan — City Park

**WEDNESDAY, JANUARY 17**  
7:00-10:00 p.m.—City Band Practice — Sierra Mesa School  
10:30 a.m.—Sierra Guild to Children's Hospital  
10:00 a.m.—Woman's Club Board Meeting — Woman's Clubhouse  
12:00 Noon—Woman's Club Card Party

**THURSDAY, JANUARY 18**  
9:30 a.m.—League of Women Voters — Kaplan Home, 3633 Greenhill Road, Pasadena  
7:15 p.m.—Lions Club — Headliner Cafe  
8:30 p.m.—Civil Defense — City Hall  
2:30-5:00 p.m.—Toy Loan — City Park

### Slim And Trim Series, Slimnasium Exercises, Open To Sierra Madreans

Registrations are open for Sierra Madre women to enroll in the Slim and Trim Series and the Slimnasium Series sponsored by the Pasadena Department of Recreation. Registrations are made at the business office, 1501 E. Villa St., Pasadena.

The general public is invited to enroll in one or more classes which begin the week of Jan. 22 at the Pasadena High School on Monday and Wednesday nights, and at the Shuffleboard Club House, Monday and Wednesday mornings. Muir High School will open on Tuesday night, Jan. 30.

**THE SLIM AND TRIM**  
Series is a body conditioning series conducted in eight one-hour lessons to a musical background. The series are conducted to encourage active participation, with emphasis on improving one's general health; better one's posture, and release tensions through relaxation. Weight and waistlines get special attention through use of special exercises.

Slumnasium is a combination series of exercises for one period, and playing volleyball the second period.

This series is conducted at the new girls' gym at Pasadena High School on Wednesday nights. The Monday night series of Slim and Trim will be in the new dance studio room at Pasadena High School this semester.

A REGISTRATION fee is charged at time of registration. The Slim and Trim Series is \$2 a series, and the Slumnasium series \$3. Patrons must be registered before opening night of their first class.

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the academy. They were the guests at a student assembly held in their honor on Wednesday, Jan. 10.

Reverend Mother Mechtild, whose headquarters are in Rome, arrived in New York City in January, 1961, for a visitation of the three North American provinces of the order. Mother M. Richard, who formerly taught at St. Rita's School, Sierra Madre, from 1942 to 1946, now is an assistant general who represents the United States' provinces.

BEFORE THEY LEAVE in April for Rome, they will have completed their tour of the other convents of the Franciscan Sisters in California, Oregon, Washington and Montana.

On the West Coast the congregation operates three hospitals, four high schools (Sisters also teach in two

others), 12 grade schools, a day home, and Vallembrisa Retreat House in Menlo Park, Calif. The West Coast Provincial House is located at Redwood City, Calif.

Other branches of the Sisters of St. Francis are in the Netherlands, Germany, Poland, Italy, Brazil, Belgium, Indonesia (Java and Bali), and Tanganyika. The Sisters in these countries engage in one or more of the apostolic activities of teaching, nursing, and social work.

THE ORDER has schools of liturgical arts where the Sisters make vestments and art objects for churches. An international school in Rome, a high school in West Berlin, and a leper colony in Brazil are run by the Sisters.

In 1958 they opened a clinic and dispensary in Tanganyika and in 1959, an inter-racial school.

Ralph G. Hurwit was re-

### C. of C. Planning Dinner To Culminate Campaign For Additional Members

The Sierra Madre Chamber of Commerce has in prospect another dinner dedicated to furthering the future of this city, according to discussions at last Wednesday's monthly directors meeting.

The dinner, probably the culmination of a determined membership campaign to be waged by a committee headed by Douglas R. Delahooke, probably will be held in the latter part of February or in early March.

THE DINNER of a few months ago, directed by C. F. President John H. Curtis, proved a distinct success, bringing the organization a profit for the first time in its many dinners.

Services were Tuesday at 10 a.m. at the Ripple Mortuary Chapel, with Dr. Robert N. Schaper of Bethany Church, officiating. Interment was in Live Oak Cemetery. Mr. Cooper was a member of Bethany Church.

### Hollie E. Cooper Called By Death

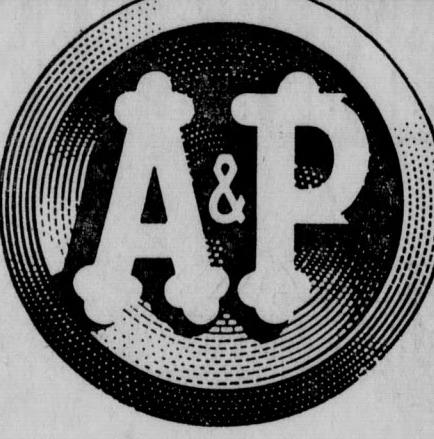
Following a lengthy illness, Hollie E. Cooper, 72, a self-employed carpenter, formerly of 47 N. Lima, Sierra Madre, passed away Jan. 9 in a Monrovia sanitarium. He has been a Californian for 55 years and was a Sierra Madre resident for 15 years.

Surviving are a brother, Frank Cooper of Eugene, Ore., a sister-in-law, Florence Cooper of Alhambra, and a nephew, Owen Cooper of Whittier.

The series is being presented by the Foothill Creative Arts Group and its supporting organization "The Sponsor."

\* USE NEWS WANT ADS \*

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CENTER CUT ALSO SWISS  
BONE IN TENDER JUICY

59¢  
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BONELESS		BONELESS RUMP ROAST	79¢
Sirloin Tip . . .	Steak or Roast	89¢	SELECT
BONELESS			Sliced Beef Liver . . . 49¢
Round Steak . . .		79¢	FINE FOR STEW OR FRYING
EXTRA LEAN		69¢	Pacific Oysters 12-oz. Tin 65¢
Ground Round . . .		69¢	NORTHERN
			Sliced Halibut . . . 63¢

### Garden Fresh Fruits & Vegetables

U.S. NO. 1 "A" WHITE ROSE	POTATOES	10 LBS. 29¢
RED DELICIOUS		
APPLES		2 LBS. 25¢
GOLDEN RIPE		
Bananas 2 lbs. 25¢		
	FRESH BUTTON — 1/2 Dry Pint	
	Mushrooms 19¢	

MANN'S APPLE CIDER	SAVE 16¢ 1-Gal. Jug	89¢
WEBER BREAD	Qt. . . 3 for 1.00 1/2 Gal. . . 59¢	
10¢ OFF FAB*		25¢
SUNSHINE KRISPY CRACKERS	Giant Package	69¢
	1-lb. Pkg.	29¢

VENUS FIG BARS	Reg. 49¢ — Save 10¢	39¢
Reg. 49¢ — Save 10¢	1 1/4-LB. PACKAGE	

CHICKEN OF SEA TUNA	LIGHT MEAT CHUNK STYLE	3 6 1/2-OZ. CANS 100¢
Save 13¢ Pkg.	66¢	
1-lb. Can	69¢	

FOAMY SHAVE\* PLUS 15 SUPER

15¢

BLADES

15¢

15¢

15¢

15¢

15¢

15¢

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15¢

15¢

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## WANT ADS... MAY WE HELP YOU?

Straight classified 30c a line, 90c minimum; monthly. 25c a line. Classified display, \$1.05 an inch monthly. 95c an inch. Directory rate 80c an inch, monthly only. Deadline for Ads 2 p.m. Tuesday.

EL. 5-3324

## Camp Fire Girls Launch Annual Sale This Friday

Sierra Madre and Hastings Ranch Camp Fire Girls are "going places" in 1962 via busloads of salted nuts. Joining other Camp Fire groups in the San Gabriel Valley Council, their annual Salted Nut Sale starts on Jan. 12 with a new product.

A cleverly designed little bus holds three cans of nuts for \$1—Virginia peanuts, Spanish peanuts and a mix of mixed nuts which contains no peanuts at all!

Blue Birds and Camp Fire Girls will sell the "buses" door-to-door and at special sales in front of stores and banks. Horizon Club members of high school age will sell canisters of peanut crunch at \$1 a can.

Proceeds of the sale will aid in maintaining a quality program for the girl members, adequate camping facilities, and well-trained staff to serve both adults and girls. Each year many Sierra Madre-Hastings Ranch Horizon Club, Camp Fire Girls and Blue Birds attend sessions at Camp Chiquita, the in-town camp at the top of Fair Oaks Ave., and the summer resident camp, Camp Waswagen, in the San Bernardino Mountains.

**PURPOSE OF** Camp Fire Girls is to make available to all girls an educational-recreational program with emphasis on love of home and family, citizenship, service, and skills in outdoor living. Girls from 7 to 17 participate as Blue Birds, Camp Fire Girls and Horizon Club members under the leadership of trained volunteers.

Mrs. Edward E. Riggins of Sierra Madre is Sierra-Hastings District Nut Sale chairman this year, aided by Distribution Chairman Mrs. Donald E. Wilson of Hastings Ranch.

Participating groups are from Don Benito, Eugene Field, Sierra Madre, Sierra Mesa Elementary Schools, Wilson and Marshall junior high schools and Pasadena High School.

## Scout Pack Fun Season

Cub Scout Pack 379, Eugene Field School, had a most active pre-holiday program. Cubs and their families attended the Horse Show at Kellogg Farms and Junior Rose Bowl game.

Dec. 15 brought Christmas fun at the Pack meeting. Marguerite Horne was responsible for the lively games, carols, and presence of Santa himself. Through the efforts of the Den Mothers, the Cubs decorated a tree and donated food for a needy family.

Awards received were: Wolf Awards — Craig Anderson, Wolf badge, gold arrow; Gary Jandegan, gold arrow.

Bear awards — Gary Aardahl, silver arrow; Kirk Topits, Bear badge.

Lion awards — David Ashby, Lion badge, gold arrow; Kelly Donohue, Lion badge; Pat Lawler, Lion badge, gold and silver arrow.

Denner stripes — David Cook; assistant Denner, Craig Anderson.

One year pins were received by Richard Barth, Gary Jandegan, Kenneth Lutz, David Cook, David Devonshire, Jeff Horne, Mike Lawler, Ron Miller, Mark Steed, Kirk Topits, Jeff Hankins.

**THREE BOYS** advanced to the Webelos den — David Ashby, Steve Coots and Randy Bennett.

Four Cubs were graduated into Boy Scouts.

Bob Taylor and Mike Washburn were welcomed by Vic Harris, Scoutmaster of Troop 374.

Jack Steffens welcomed Bob Gobrecht and John Morse into Troop 379.

In a Bobcat ceremony six boys became new members of the pack — Peter Alexakis, William Myares, Chuck Osbrink, Ricky Sarmast, Norman Schlenger, and Kirk Topits.

Attendance award went to Den 1 and achievement award to Den 6.

Last and most important are the new pack officers — Jim Donohue, Cubmaster; H. W. Osbrink, assistant Cubmaster; Mildred Mico, secretary; Jim Lawler, treasurer; Mary Cook, den mother chairman, and Warren Schlenger, committee chairman.

## BMR Phone Rate Service on May 21

DATE Eckrote, district manager, California Water & Telephone Company, announced today that Business Message Rate Service for telephone subscribers, to business service only, will become effective in Monrovia starting May 21, 1962.

This date, Eckrote said, will represent the first, or starting, day of the first billing under the BMR basis, and will apply to those business subscribers whose prefix is EL-8 (358). The telephone bills to be received by these customers will be dated one month after the starting date.

## WORK WANTED

**RELIABLE woman** will baby sit days or evenings. EL 5-1336. A:9:10f

**RELIABLE LADY** to baby sit day or eve. Own trans. Call EL 5-6900. A:10:26f

**IRONING MY HOME**, \$1.50 hr. Pick up and deliver. EL 5-6861. A:11-2-1

**HOUSECLEANING**. Special rates. Wash walls, windows, wood work, ceilings. Wax/polish floors. SY. 4-7857. A:1-11-2-1

**ROOFS** painted, replaced, and repaired. No job too small. EL 5-6596. A:10:26f

**CARE of mother and baby**. Practical nursing. Reasonable amount of housework. EL 5-3260. A:11:30tf

**WALLS AND WINDOWS WASHED**

**FLOORS WAXED**

**HERMAN DAVIS**

EL. 8-7762

**IRONING** done in my home. Reasonable. 11 N. Sunnyside. EL 5-3779. A:11-28tf

**CHILD DAY CARE LICENSED HOME**

EL. 5-9658. Also Part Time. A:2-4tf

**EXPERIENCE** mature baby sitter. Day, eve, wknds. Own trans. EL 5-3000. A:10:19tf

**QUALITY** typing. Bookkeeping, Etc. My home. EL 5-0980. Mrs. Gohr. A:9:14tf

**ROOFER**

20 Years Experience

Free Estimates. EL 5-7095 A:9-21tf

**CARE for mother and baby** by practical nurse. Available for vacationing parents. SY. 6-2401. SY. 5-3828. A:8-8tf

**DAY work**. Exper. Reliable. Good worker. Own transp. SY. 4-7857. A:1-11-2-1

**NOTICE OF SPECIAL MEETING OF SIERRA MADRE CEMETERY ASSOCIATION**

YOU WILL PLEASE TAKE NOTICE THAT A SPECIAL MEETING of the Sierra Madre Cemetery Association will be held at 7:30 a.m. on February 1, 1962, at 25 West Sierra Madre Blvd., Sierra Madre, California. City Hall, for the purpose of the adoption of By-Laws by the Association, and such other business as may come before the meeting.

BY DIRECTIVE OF THE BOARD OF DIRECTORS, NINA NEALE, Secretary

ATTESTED: NINA NEALE, Secretary

LEGAL NOTICE

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**

THE KINSEY CO. is hereby certified that I am conducting a bookkeeping business at 366 W. Sierra Madre Blvd., City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of Kinsey Business Service, and that said business is conducted by the following persons, whose names and addresses are as follows, to-wit: Alan M. Hersch, 1 Landsdowne Ave., Los Angeles, Calif. 90003. WITNESS: my hand the 14th day of December, 1961.

ALAN M. HERSH  
STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
CITY OF SIERRA MADRE

ON THIS 14th day of December A.D. 1961, before me M. Evelyn Kinser, Notary Public in and for said County and State, residing at herein duly commissioned and sworn, personally appeared Alan M. Hersch, known to me to be the person whom I have subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal the day and year in which this certificate was first above written:

M. EVELYN KINSER,  
Notary Public in and for  
said County and State

My commission Expires March 3, 1963.

Publish Jan. 11, 18, 25, Feb. 1, 1962.

## HELP WANTED

## ENGINEER

If you are a mechanical design engineer with exceptional inventive and creative ability and are interested in joining a young corp. with a future contact Dick Schneider, Winslow Prod. Engineering Corp., Arcadia, HI. 6-5283. B:1-11

## SCHOOL teacher wants live-in mature housekeeper. EL. 5-7961. B:1-11

## BUSINESS OPPORTUNITY

## RELIABLE PARTY

To service a route of do-it-yourself tube testing units handling fast moving RCA and Sylvania television and radio tubes. Could net up to \$26 per month to start. WE FURNISH MACHINES AND LOCATIONS. Cash investment required from \$1,497 to \$2,994 for inventory. Requirements: 6 to 12 spare hrs. weekly, 2 references. Adequate transp. Do not answer unless fully qualified, and sincerely interested in going into a fast moving repeat bus. That is rapidly expanding itself throughout the country. For personal interview in your city call phone no., address and write to Mercury Distributors, P.O. Box 662, El Monte, BO 1-11

## FACTORY SECONDS

Picked melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries. E:4-6tf

## FOR RENT

GUEST cottage bachelor apt. 1 person. Private, clean, like new. Fireplace, off-street parking. \$60, incl. EL. 5-0356 and EL. 5-6245. D:1-11

## NEW 1-bdrm. apt. avail.

Feb. 1. Air conditioned, drapery, w/w carpet, stv., refrig., pool. EL. 5-6181. D:1-11

## 1-BDRM. unfurn. apt. Beautiful surroundings. Price reasonable. 411 W. Sierra Madre Blvd. EL. 5-6774. D:1-11-2-1

## FURN. 1-bdrm. home. Studio

liv. rm., stone fireplace. Ideal for writer or artist. Gardener service incl. Reasonable rent to qualified couple. Mel Goodsell. EL. 5-1725. D:1-11tf

## 2-BDRM. apt. w/stove and refrig. \$85. EL. 5-6554. 46 E. Highland. D:1-11

## SMALL cottage partly furn.

Suitable for lady alone. EL. 5-9710. 141 Esperanza. D:1-11

## \$50—UNFURN. bachelor apt.

429 Studevant. EL. 5-7462. D:1-11tf

## PALM GARDENS

furn. or unfurn. 1-bdrm. apt. Air conditioned. 144 N. Baldwin. EL. 5-7747. D:1-11

## LARGE living room, bedrm., kitchen and bath. Garage. SY. 6-7836. D:1-11

## FOR SALE — REAL ESTATE

## OFFICE SPACE

Fully Air Conditioned All Utilities Paid

Janitor Service

SIERRA MADRE'S

NEWEST

OFFICE BUILDING

49 S. Baldwin

Inquire EL. 5-3456

## SPARKLING DOLL HOUSE

3-BDRMS., 1 1/2 baths.

(One BR. and bath is separated from house).

H.W. floors, fireplace, garbage disposal. All

beautifully professional-

ly decorated on lush lot. Best area. \$18,500, low as \$2,500 down.

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CITY OF SIERRA MADRE

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M. EVELYN KINSER,  
Notary Public in and for  
said County and State

My commission Expires March 3, 1963.

Publish Jan. 11, 18, 25, Feb. 1, 1962.

## FOR SALE — MISCELLANEOUS

## THIS WEEK'S SPECIAL

Starts Jan. 15

## ROLL ROOFING

Std' Colors

\$3.45 a roll

Nails & Tar Included

Open All Day Saturday

## MYRTLE AVE. LUMBER Co.

1525 SOUTH MYRTLE AVE.

Monrovia

Phone ELLIOTT 8-1851

Published Jan. 11, 18, 25, Feb. 1, 1962.

## FOR RENT

## 1-BDRM. unfurn. Fireplace.

S

## K.C. To Host Families At St. Rita's

Sierra Madre Council 5137, Knights of Columbus, will host the families of St. Rita's Parish at a breakfast in the School Hall, Sunday, Jan. 14, following the 8 o'clock Mass.

Plans are under the chairmanship of Dick Judge, Catholic activities chairman.

This activity is a part of the Knight's comprehensive six-point program under the general chairmanship of Joe Delgatto.

This family day is in keeping with the church's traditional commemoration of January as the month of the Holy Family.

## Honor Gifts At Toy Loan

Honor gifts will again be awarded to boy and girl members of Toy Loan at the semi-annual Honor Party on Friday, Jan. 18, at 7 p.m., at Park House.

These members and their parents have been invited to attend the simple awards ceremony at which honorable mention will be made of the boys who have already received their honor gifts.

The girls will receive their "Dolls for Adoption," which they must take care of for six weeks on probation, to show that they know how to take good care of their toys. At the end of this time, if they succeed, they will receive the adoption papers for their dolls.

Mrs. Dean Stoddard, Civic Club Toy Loan Chairman, has arranged for a magician to entertain the guests during the party.

## Kiwanis To Hear Admiral Paschal

The threat to American business — to all Americans — will be pinpointed Tuesday noon to Kiwanis Club members by Rear Admiral J. B. Paschal, head of the Coast Federal Savings Speakers Bureau.

Admiral Paschal has observed Communistic practices in various parts of the world. Visiting Kiwanians from other clubs will attend.

## 4th Bicycle Rodeo

(Continued from page one)

partment. A check form is marked showing defects which might make the bike unsafe for a child to use.

RIDER SKILLS — Kiwanis Club and Parent Teacher Association members assist in checking four performance skills for each rider which are considered basic for safe riding ability.

REFLECTOR TAPE — The Kiwanis Club attaches red reflector tape to all bicycles without charge.

REPORT TO PARENTS — Children who participate will have the check sheet showing defects in mechanical conditions and scores on the performance skills. Teachers will send these and written test results home on the day of the rodeo.

## Civic Club Will Hear Mrs Wiley

Mrs. Edward Wiley, president of the Verdugo District, California Federation of Woman's Clubs, will be guest speaker at the Civic Club meeting this evening (Thursday) at 8 p.m., at Park House.

reached all the city can do is to wait the heavy rains and then move in with the County Flood Control District with emergency measures.

The return of Father Plus, it is hoped, will help clarify the situation and afford a basis for an agreement. In the interim, councilmen and residents pray that no disastrous rains will result.

The Recreation Commission has shifted \$500 of its budgetary funds for hiring of Cope for advice on park development, and asked Council allot \$300 more to complete the \$800 for his fee. Councilman Lorance W. Lisle led the fight against such a move. In the end, Council decided it was up to the Commission to provide the entire \$800 out of its own budget. Councilman Lisle didn't think it is time for any such expenditure, a conclusion approved by his colleagues.

It took a spell for Council to decide to eliminate one proviso from the proposed amendment to the home occupation ordinance, the amendment designed to clarify confusion now existing. This provision read that "it shall not involve sales or delivery of products or merchandise from the premises except by mail or telephone" which in itself would only have added to the confusion.

COUNCIL NAMED Administrator Bevington, City Atty. Charles R. Martin and Councilman Ralph R. Rule a committee to take part in water supply deliberations inaugurated by the San Gabriel Valley Municipal Water District and the Upper San Gabriel Valley Water Association.

The purpose is to devise means of bringing Feather River water to this area once that system is completed into the Southland.

The hearing on Sewer District 73 went over until the Jan. 23 meeting.

Unless an agreement is reached on the Case property needed for opening of Suffolk St., Council will instruct the city attorney to prepare condemnation suit proceedings. Councilman Severin L. Sorenson inaugurated this move.

**Police Officer Tucker Honored**

Police Officer Douglas Tucker of the Sierra Madre Department, has been named on the California League of City Employees Association's legislative committee. The appointment was made at the Board of Directors' meeting in Fresno, according to word from Executive George Bevis.

## Rillorta To Take Part In Meeting

Sierra Madre Designer Augustine T. Rillorta, AIBD, of 15 W. Carter, will participate in the second annual midwinter educational seminar of the American Institute of Building Design this weekend at Palm Springs. More than 600 designers from four Western states will take part.

## Civic Club Will Hear Mrs Wiley

Mrs. Edward Wiley, president of the Verdugo District, California Federation of Woman's Clubs, will be guest speaker at the Civic Club meeting this evening (Thursday) at 8 p.m., at Park House.

You can help by:

1—Having your child participate.

2—Discussing hazards before and after the rodeo.

3—Assisting the child get his bike in safe condition if needed.

4—Following up on performance practice if needed.

## Council Meeting

(Continued from page one)

bris dams at around \$400 each.

With Mayor W. Webster Vanner spearheading the city's position in the Monastery — N. Sunnyside — Michillinda flood control problem, the opposition centered largely on Robert H. Fletcher of 314 N. Sunnyside.

The city's plan is to remove the heavy rocks from the area, create a diversionary channel near the monastery and channel the waters down N. Sunnyside. Fletcher and others present from the N. Sunnyside area, contend this will bring a disastrous flooding of homes in that area. A petition containing 40 names of N. Sunnyside property owners had been sent Council.

THE SITUATION was crystallized by Administrator Bevington in that unless some agreement is speedily

## More of Shippey

continued from page 1

We're all more like that than we realize, and it's a good thing, for loyalty itself is one of the most heart-warming things in the world.

I NEVER READ of a mountain rescue team anywhere that I don't proudly think: "Sierra Madre has the best — in fact, the first one I knew of — which has saved many lives and, incidentally, won national fame."

I never pick up my phone and hear that someone from Sierra Madre is passing through my present home

town and wants to say "hello" that I don't get a glow out of it.

We will always feel that many of the dearest persons we ever knew call Sierra Madre their home town. And we incline to the belief that just living there was one of the things which made them what they are.

From the time when Nathaniel Carter went back to Lowell, Mass. — if I remember correctly — to bring out the first trainload of homeseekers to create Sierra Madre, down to the present, the town has attracted friendly, beauty-loving, artistic and loyal people, and they have created its atmosphere.

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## Sierra Madre News

Entered as 2nd Class Matter at Post Office, Sierra Madre, California, Under the Act of March 3, 1897  
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE  
PUBLISHED EVERY THURSDAY

ED-E. HERWIG  
Editor and Publisher  
MRS. EDNA M. HERWIG  
Secretary-Treasurer

Established Oct. 2, 1906

Adjudication Decree Number — 404,764  
Date of Adjudication — Aug. 19, 1936

Earl Stewart.....Advertising, Merchandising Manager  
Dottie Underwood.....Assistant Advertising Manager  
Frederic Schweppe.....Plant Superintendent

"He that ruleth over men must be just, ruling in the fear of God. And he shall be as the light of the morning...; as the tender grass springing out of the earth by clear shining after rain." — Last Words of King David. Old Testament.

"The flames kindled on the 9th of July 1776, have spread over to much of the globe to be extinguished by the feeble engines of despotism; on the contrary, they will consume these engines and all who work them." — Jefferson's "Testament of Freedom."

## We Must Be Militant About Our Freedom'

We believe that the time is here when individual Americans must become militant about our freedom or we can lose it, and that this entails a personal all-out effort to halt the spread of atheistic Communism, both outside and inside the United States.

Thomas P. Pike, president of the Stanford University Board of Trustees, made this amply plain in his recent speech marking the 76th anniversary of Stanford's founding, and in which he enunciated a personal credo, much of it based on the precepts set down by the university's founders. In this he recalled the Stanfords' wish that the university instill in its students "an appreciation of the blessings of government, a reverence for its institutions, and a love of God and humanity."

**WE RECOMMEND** this to the attention of those university, college and school professors and teachers who today endeavor instead to instill in the minds of their students and pupils a dislike and distain for American governmental institutions and principles, and the precepts of freedom, sound, sensible and workable as they are, as set down by the founders of this Republic of the People.

Pike, widely known in this area, former assistant secretary of defense and special assistant to former President Eisenhower, says logically that to successfully combat the foes of America which would destroy our free institutions it is necessary to understand those forces. He called for intensive and objective study of the tenets and tactics of dictatorships and totalitarian forms of government.

Pike's credo, expressed in 12 articles of faith, sets forth a belief in academic freedom and fully as important, in the responsibilities that go with it.

"**FREEDOM**, of its very nature," he says, "must be conscientiously and responsibly exercised or it becomes license. Freedom demands that the rights of others be respected. Freedom is NOT free — its original price was high in terms of the blood and sacrifice of our own American Revolution. And the costs of freedom must constantly be repaid in terms of individual sacrifice, vigilance, dedication and discipline. Unless as individual citizens we become militant about our liberty, we can lose it."

**THE ARTICLES** of faith which Pike expressed follow:

1—We believe in God.  
2—We believe in the inherent dignity of all men, irrespective of race, color, or creed.

We believe that all men have certain inalienable rights which come to them from their Creator, not from the state.

4—We believe in "the blessings of liberty regulated by law."

5—We believe in "inculcating love and reverence for the great principles of government as derived from the inalienable rights of man to life, liberty, and the pursuit of happiness."

6—We believe in the sanctity of the family—the basic unit of society.

7—We believe in the right of private property and that private property has its social and civic obligations.

8—We believe that labor has rights and responsible obligations.

9—We believe that management has rights and obligatory responsibilities.

10—We believe in academic freedom and in the responsibilities that are attached to it, as to every form of freedom.

11—We believe in the objective study of theories and forms of government, including any which are opposed to "liberty regulated by law."

12—We believe that moral absolutes must regulate the personal, family, economic, political, and international life of man if civilization is to survive.

**PIKE'S CREDO** distinctly opposes that of Communism—it urges belief in God, that certain rights come to us from our Creator and not the state, that liberty is regulated by law, that the dignity of the individual is paramount, and that we believe in the right to private property.

We respectfully call all this to the attention of those university and college professors, and school teachers who today look to the Red Star in Moscow for their guidance instead of to the principles of Christian freedom as set forth by our nation's founders.

We have too many of the former today giving aid and comfort to Communism.

## Our Float Association

Sierra Madre's representation in the Tournament of Roses Parade in Pasadena on New Years Day was something more than a handsome float adorned with live beautiful young girls.

Rather, it was a symbol of the civic spirit and pride of Sierra Madreans—a fellowship of courage, foresightedness, determination, unselfishness—and ACTION, the will to do and dare for this "Little Foothill City of Livability," by hundreds of citizens, young and old, who pooled their efforts, thoughts and ingenuity to conceive and manufacture a float that excited the admiration of everyone who saw it proudly wending its way down the Colorado parade route.

**SUCH A COHESIVE**, well-executed effort as this cannot help but prove beneficial to Sierra Madre. It means that when the chips are down there are hundreds of progressively-minded citizens, not the mousbacks who want "things to remain as they are," who will move might and

## News From Sacramento . . .

### Are State Workers Reentering Politics?

By Edwin S. Capps  
(Capitol News Service—  
Special to the Sierra Madre News)

SACRAMENTO (CNS) — Recent move of the California State Employees Association to poll 5,000 of its members as to their political leanings probably is about as legal as anything can get, but —.

State employees, of course, have the privileges of other citizens, to belong to political parties, and to express their views concerning administrations. They also have the right to vote for whom they choose. But because they are in civil service, they are restrained from engaging in some partisan political campaigns.

Civil service originally was adopted, however, with the thought in mind that the action would remove the "spoils system" from state government, offer a government career free from the fear that an incoming administration would clean house and turn over the government jobs to its own supporters.

**MEMBERSHIP** is considerable as far as a voting factor is concerned. This does not apply to state employees alone, who in the overall total are negligible, but to the people these employees can influence, including friends, etc.

**GENERALLY** speaking, this has been true, although certain administrations have abused the theory of civil

Having been conceived in an aura of non-political atmosphere, the question now is whether CSEA is preparing to get civil service employees into politics for one

treat. The list grows longer almost daily.

Perhaps of equal consequence is the manner in which the White House remained aloof from the leadership fight in the House of Representatives. Rep. Richard Bolling of Missouri deserved better of the Administration if only as a reward for the yoeman work he did last session, at Sam Rayburn's side, in trying to curtail the power of the House rules committee.

BUT BOLLING is by no means the only victim of the Democrats' exaggeration of the inadequacies of the Eisenhower Administration. Is the President popular because the issues are blurred? Is he popular because he does not stir even a mild domestic controversy? That did not bother him during the campaign when he telephoned Rev. Martin Luther King. Is it his handling of the German crisis? Is the President popular because there is, for the moment, no national figure who challenges his popularity?

All these are possibilities and there is, at least, one more—that the President and his close advisers believe the national mood continues to be one of relaxation and contentment and he responds to it. In 1960 we were told that this was "complacency," officially induced by Gen. Eisenhower who was pictured as a rather amiable old fellow living in a state of euphoria.

Now we are being told that, in view of the external threat of Communism, we must make haste slowly at home. If a Republican Administration counsels taking the "middle of the road" that spells stagnation. But if the Kennedy Administration abandons nearly its entire domestic program, what should it be called?

**THE PUBLIC SCHOOL** issue is only one of many areas in which the Administration has sounded re-

main, personally and not merely abstractly, to march forward with their city.

More and more this spirit is becoming prevalent in Sierra Madre. More and more progress is being made by investors in the future of Sierra Madre, and the Rose Bowl Float Association is just such an agency.

We would like to say "well done," enumerating the names of all the scores who assisted in this venture in civic enterprise. Manifestly, this is impossible because we lack space but we will single out the leaders who directed the promotion of and building the float such as Manuel de la Torre, Verne Foster, Chet Lighthizer, Bud Hartman, Bob Mathis, Phyllis Foster, Ralph R. Rule, Van Reed, Susan Maloney, Virginia Lighthizer, Phil Bennet, Ann Tyler, Betty Birch, Bill Bennet, Jim and Florence Fisher, Dr. Paul Narcowich and Larry Bevington.

**TO THE ABOVE** and to all who assisted them in any way, from the Rose Float girls to the flower paster, the **SIERRA MADRE NEWS** offers its accolades. To use the pet term of a former great President we say "Bully for them."

**Our Valiant Mountain Men**

How much is a life worth? Probably no one knows better about life's value than the hardy Mountain Men of the Sierra Madre Search and Rescue Team.

In rescue after rescue, two in recent weeks, they have worked unstintingly, aggressively, expertly, with a dogged determination to rescue young and old folk trapped on ledges or in the canyons of the Sierra Madres.

**SO, THEY KNOW** first-hand the intense gratitude of the persons who they rescue from death or injury, these rescues made often at the risk of their own lives.

The **SIERRA MADRE NEWS** expresses its gratitude to the valiant Mountain Men headed by Capt. Fred La Lone and we bespeak the gratitude of all Sierra Madreans to them. Perhaps we might encourage them somewhat by expressing our gratitude to them personally when we see them.

## OUT OF THE COBWEBS

37 YEARS AGO THIS WEEK, Jan. 16, 1925—Work on the new \$15,000 Masonic Temple was started on Wednesday when Contractor O. R. Shearer began setting stakes for the foundation under direction of Architect R. M. Finlayson. It is expected that the building will be ready for occupancy by May.

Contracts for the new building have been let as follows: Carpenter and general supervisor, O. R. Shearer; concrete and plaster, D. and J. Buchan; plumbing, Sierra Madre Hardware Co.; electrical work, G. I. Farmer. The new temple will be devoted exclusively to the purposes of Sierra Madre Lodge No. 408 and Eastern Star Chapter.

Its extreme dimensions will be 42 by 70 feet, and two stories in height. Architect Finlayson has developed a handsome stucco exterior in Tudor Gothic style.

(Note—This was the forerunner of the present Masonic Temple Building.)

Best wishes to you and

Mrs. Herwig for a happy

and successful 1962.

## Letters to the Editor

EDITOR'S NOTE — Mrs. Sally Clark who has been visiting in the Midwest and Southwest, sends the following:

Dear Editor:

Because I helped select the girls for the Sierra Madre float, I thought they would like to know that I saw them on television New Year's morning, 1,600 miles away, at Lake of the Forest near Bonner Springs, Kan.

I hoped the C.B.S. camera man would give me a close-up but no such luck. Nevertheless, I was so filled with pride as our float rolled into view, I came to my feet and gave forth with three cheers for Sierra Madre, those five pretty girls, and all those who help keep Sierra Madre "On Parade."

Not knowing the names and addresses of all the girls on the float, will you forward my congratulations to them?

Best wishes to you and

Mrs. Herwig for a happy

and successful 1962.

Sincerely,

SALLY CLARK.

Dear Editor:

We read your article on the Christmas decorations up town, and we agree with you—it was poor. Last year our merchants spent big money for decorating items. After the holidays, they were stored carelessly; this year they were unfit to use, anything usable was salvaged and sold at public auction. This was a shameful waste.

We've tried two years to get a decorating contest. Last year citations were given out with a promise of a cash contest this year. This year it was forgotten, even though I reminded them of it. Although some of us do not need reminding, look at our public square.

TODAY I received a telephone call granting me a check and a letter of thanks for my services up town. I refused both. I don't have to be paid or have a pat on the back for spreading cheer at Christmas time, and I consider it an insult, I received my thanks when I visited places such as the hospital and rest home. Let me tell you folks there is no greater thanks than to see a pale white hand reach up for a tiny candy cane and a smile from pale white lips.

Thursday, Jan. 11, 1962 SIERRA MADRE NEWS-9

it a most memorable occasion for me. It shall always be remembered as one of the most important and exciting events of my life.

Sincerely,

DONNA SEAMON.

## Wellman Honored By Loan Group

Charles A. Wellman, president of the Glendale Federal Savings and Loan Association, has been appointed to the 1962 legislative committee of the United States Savings and Loan League, M. L. Dye of Salt Lake City, Utah, League president, announces.

The United States League is the nationwide trade organization for the savings and loan business, representing more than 4,800 savings associations.

## Sierra Madre Hardware

PLUMBING DEPARTMENT

25 W. Sierra Madre Blvd., Sierra Madre  
EL. 5-2331

## JANUARY BARGAINS

TOILET SEATS	Church TOILET SEATS
<b>3.95</b> and up	<b>5.00</b>
GARBAGE DISPOSALS	SHOWER HEADS
<b>49.50</b> and up	<b>2.50</b> and up
3 KINDS OF SPEAKMAN HEADS	
KITCHEN SWING SPOUTS	LAVATORY FAUCETS
ALL KINDS OF GAS HEATERS SOLD & INSTALLED	

Water Heaters Have Call Us For Furnace  
Gone Up \$5.00 TO \$10.00 Troubles. We Have The  
Each. We Will Sell And Install At Best Man In  
The Old Prices.

**DISHMASTERS** \$39.50  
EL. 5-2331  
Furnace Controls A Specialty

## Are Your Youngsters Well-Shod?

Get Their NEW SHOES From RALPH'S  
Or Have Their OLD ONES REPAIRED

RALPH FITS YOUR FEET — NOT YOUR IMAGINATION!  
EXPERT WORKMANSHIP — BEST MATERIALS — S&H GREEN STAMPS

• BANKAMERICARD — QUICK SERVICE •

Expert Orthopedic Repairs

RALPH'S SHOE STORE INC.

Elgin 5-0479

41 N. BALDWIN  
SIERRA MADRE

## ENDURING PROTECTION

in the eternal mountains

## FOR YOUR RECORDS HERE!

Pasadena Federal Savings now provides you with the surest safeguard that man and nature can devise! Your every savings and/or loan transaction is recorded on microfilm and stored in a fortress of concrete and steel in a remote mountain fastness... proof against fire, earthquake, theft, even hydrogen bomb! In these modern catacombs, air conditioning preserves films intact and legible.

NO COST TO YOU The new protection of this mountain-vault security costs you nothing! It is just one more measure in our continuous endeavor to provide for our valued members, with the utmost in safety.

**PASADENA**  
FEDERAL SAVINGS

GREEN at LOS ROBLES and FOOTHILL at ROSEMEAD  
4½% current annual rate. 4 payments yearly. Accounts insured to \$10,000.



WITH JOHN BOWMAN as his fellow Masons were inducted into office at the Temple last week. Front row (from left) William Webster, treasurer; Dominic Boggio, senior warden; John Bowman, master; Donald Proctor, junior warden; Albert Paus, secretary. Second (l. to r.) Raymond Pease, organist; Gardner Frye, senior steward; Herbert Hargraves, junior steward; James Moore, past master; senior deacon; George Stewart, tyler; Stanley Cintant, marshal; Earl Knowles, chaplain; Edgar Lockhart, junior deacon.

## News of the Churches

### 'Rise Up, Oh Men Of God,' Is Rev. Swengel's Theme At Methodist Church

Rev. Clinton W. Swengel, Sierra Madre Methodist Church, will preach on the theme, "Rise Up, Oh Men of God!" Sunday at the morning worship services.

This is "Ministry Sunday" throughout the church, and William Pierson Merrill's great hymn of that name will be featured in the worship service.

Rev. Swengel will stress in the sermon Martin Luther's emphasis that "every Christian has a vocation, a ministry."

Revolutionary times like these call for men of real Christian stature. It is the testimony of 2,000 years' experience that men are most happy when they know themselves to be performing a Christian ministry.

### Rev. Hansen Will Attend Coast Confab

Rev. Ray E. Hansen, pastor of Shepherd of the Hills Lutheran Church, will attend the theological conference at Pacific Lutheran Seminary, Berkeley, Monday through Thursday, Jan. 15-18, along with other Lutheran pastors and leaders on the West Coast.

The conference will feature installation of Dr. Charles M. Cooper as president of the seminary at Berkeley, and lectures by outstanding Lutheran and other Christian theologians.

"THE HAPPY CHRIST" will be the sermon topic of Rev. Hansen at 10:10 a.m. Sunday, Jan. 14, at Shepherd of the Hills, 33 E. Sierra Madre Blvd., Sierra Madre.

Basing his message on Christ changing water into wine at the marriage feast in Cana, Pastor Hansen will point out how Jesus would like to enter lives today to bring them happiness and cheer.

Sunday School classes for all ages are at 9 a.m.

### Bethany Notes

The High School Christian Endeavor group will meet after church at the home of the church's Christian education director, Harold Ankeny, for a time of fellowship this Sunday night, Jan. 14. This will be a reception for the new CE officers elected last Sunday. Pete Guyer of Pasadena will head the new group, with Ernie Richter as their sponsor, taking the place of Jim Stewart, who resigned in December after nearly five years as their advisor.

THE NEW CHRISTIAN Education Building was used last Sunday for the first time with grades 2 through 6 occupying the new structure as well as the Kindergarten Department.

The new building will also be used extensively through the week with the Boys' Brigade group, meeting on Monday night, Pioneer Girls on Tuesday afternoon and night and then on Wednesdays, about 100 ele-

### Bethany Grets Six New Members

Bethany Church of Sierra Madre received six persons into church membership at the evening service last Sunday night.

Pastor Robert N. Schaper, on behalf of the congregation, extended the hand of fellowship to Mr. and Mrs. Clair Hebing and daughter Carol of Arcadia; Fred Baum of Arcadia, and Mr. and Mrs. Phil Korb of Sierra Madre.

Following the evening service the congregation individually welcomed the new members into their fellowship. The new members had attended membership classes and had been interviewed by the Board of Deacons prior to their recommendation to the church.

### Dr. Steckel To Speak on 'Children'

Dr. Charles W. Steckel, spiritual leaders of the Foothill Jewish Community Temple Center in Sierra Madre will conduct the Sabbath services Friday evening at 8:30 p.m. His topic will be "Children Need a Sense of Direction." Cantor Solomon will assist the rabbi. Bernice Towner will play the organ.

Mrs. Sol Green will bless the Sabbath Lights. The hosts for the Oneg Shabbat are Mr. and Mrs. Sol Green, honoring their son Edward's Bar Mitzvah. The public is cordially invited.

Saturday morning, Jan. 13 at 9:30 a.m. Edward Green will chant the Haftorah, Jeremiah Ch. 46. Rabbi Steckel will speak on "Ethical Wills — Testaments of the Spirit."

### LEARN THE FACTS

People who take the time to consider a problem usually come to the correct conclusion.

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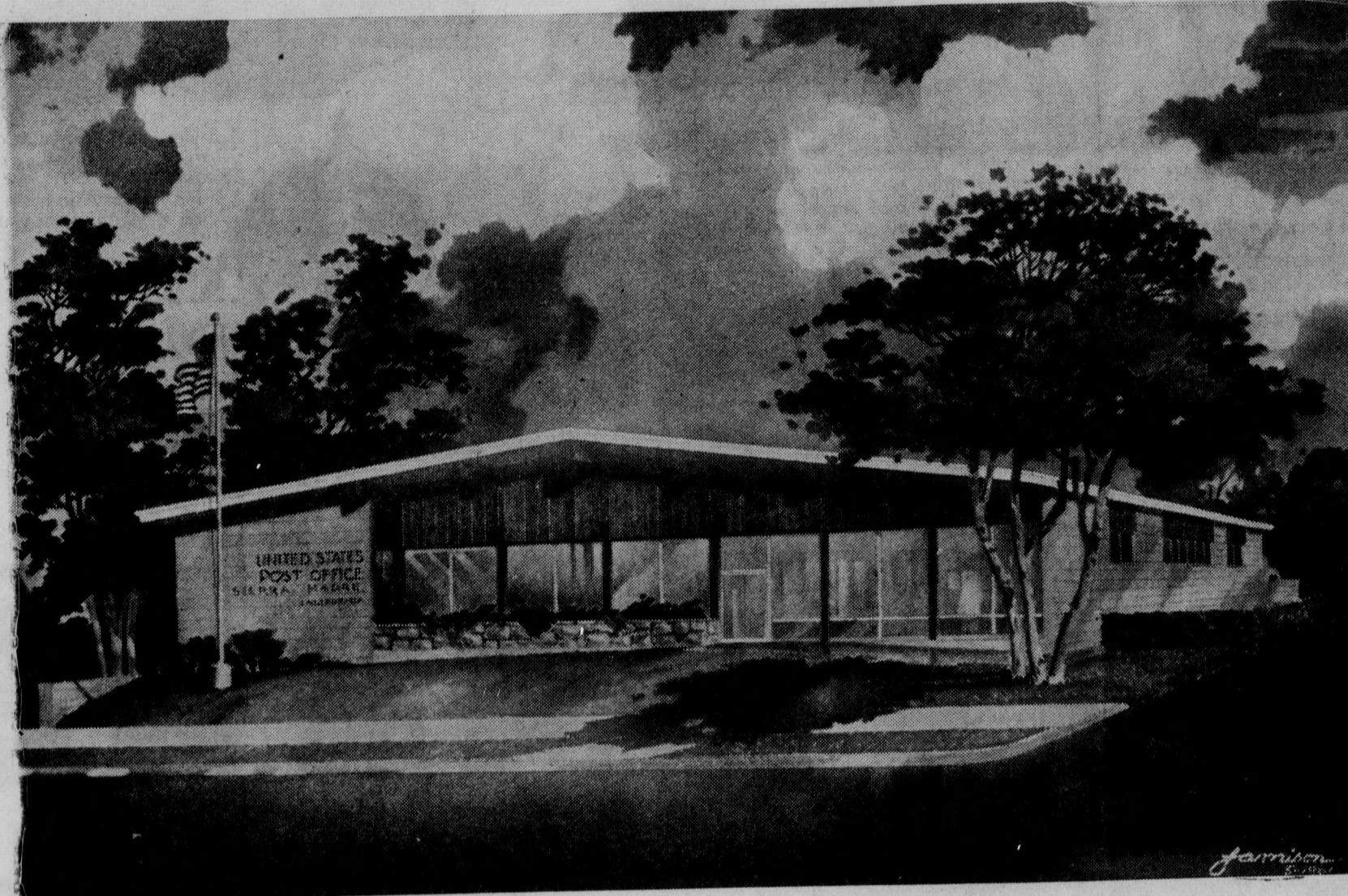
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**Congratulations!**



The Chamber of Commerce joins with the Sierra Madre Merchants in Congratulating Postmaster Charles E. Louk and his able assistants who have played so vital a role in bringing to Sierra Madre this beautiful new Post Office.

#### Sierra Madre Realeteria

John H. Curtis, Realtor  
306 W. Sierra Madre Boulevard

#### Arnold's Hardware

297 W. Sierra Madre Boulevard

#### Osti's Landscape Nursery

320 W. Sierra Madre Boulevard

#### Pantomium Drive-in Cleaners

330 W. Sierra Madre Boulevard

#### Roess Market

W. Sierra Madre Blvd. at Lima

#### Perry's Stationery & Gifts

56 W. Sierra Madre Boulevard

#### Ralph's Shoe Store, Inc.

41 N. Baldwin Avenue

#### Highlander Drive-in Liquor Store

Jim and Frank Burke  
324 W. Sierra Madre Boulevard

#### Royal Drugs

82 W. Sierra Madre Boulevard

#### Gullett & Harris Feminine Fash.

1 Kersting Court

#### Al Foxton Chevron Service

115 W. Sierra Madre Boulevard

#### S. M. Toy & Patio Village

150 W. Sierra Madre Boulevard

#### Simpson Cleaners

280 W. Sierra Madre Blvd.

#### Sierra Madre Hardware

25 W. Sierra Madre Boulevard

#### Hartman Rexall Pharmacy

29 N. Baldwin Avenue

#### Wistaria Bake Shop

4 E. Sierra Madre Boulevard

#### McKibben Furniture

47 W. Sierra Madre Boulevard

#### JIMED Richfield Service

50 S. Baldwin Avenue

#### Don Jackson Store for Men and Campus Shop

18 and 64 W. Sierra Madre Boulevard

#### Petite Beauty Salon

185 W. Sierra Madre Boulevard

#### Clardon Deli & Prime Meats

31 N. Baldwin Avenue

#### Carl Hansen Ford Dealer

120 W. Sierra Madre Boulevard

#### King Jewelers

24 W. Sierra Madre Boulevard

#### Headliner Coffee Shop

110 W. Sierra Madre Boulevard

#### Flamingo Properties

496 W. Sierra Madre Boulevard, Sierra Madre  
11 W. Huntington Drive, Arcadia

#### Roberts Market

On the Corner . . . On the Square

#### Happy's Liquor Store

12 W. Sierra Madre Boulevard

#### Fashionette Beauty Salon

48 W. Sierra Madre Boulevard

#### Ripple Mortuary

Sterling Ripple, Owner  
201 W. Sierra Madre Boulevard

#### Garland's Better Fabrics

5-7 Kersting Court

#### Royal Grill

15 Kersting Court

#### Congratulations!

PAUL F. CASE of 1065 Singing Wood Dr., Arcadia, who owns the property and who leases the new Post Office Building to the U.S. Post Office Department, says:

"As owner of the new Post Office Building constructed for the United States Government and leased to the Post Office Department, I wish to congratulate Postmaster Charles E. Louk and his corps of assistants on the occasion of today's dedication exercises."

"I am glad of the fact that the new building provides Sierra Madre with another structure emphasizing the architectural attractiveness prevalent throughout the city."

#### Our Congratulations!

SIERRA ENGINEERING CO., which shortly will occupy its new and enlarged quarters at 123 E. Montecito, Sierra Madre, wishes to congratulate the people of Sierra Madre on occasion of the dedication exercises for the new Post Office Building at 61 S. Baldwin.

IT WISHES PARTICULARLY to congratulate Postmaster Charles E. Louk and his assistants, Paul F. Case, owner of the building leased to the U. S. Government and Monte D. Healey and Russ Slaughter who constructed it.

OUR OWN NEW CONSTRUCTION, the new Post Office Building and numerous other structures now arising are signs of Sierra Madre's continuing quality growth.

HARRY L. DAULTON,  
President and Treasurer,  
Sierra Engineering Co.

#### Sierra Madre's New Post Office Building

WE BUILT IT.

WE'RE PROUD OF IT.  
AND WE KNOW THAT  
SIERRA MADRE IS  
PROUD OF IT.

Monte D. Healey, general contractor, of 1976 South Sepulveda Blvd., Los Angeles 25, Calif., together with Russ Slaughter, constructed Sierra Madre's new Post Office Building which will be formally dedicated today.

"We wish to extend our congratulations to Postmaster Charles E. Louk and his staff on the occasion of the dedication exercises today," said Mr. Healey. "It is one of the finest buildings of its kind that our firm has constructed and we are sure that it will fit in splendidly with the architecture which is fast making Sierra Madre one of the hand-somest of the smaller California cities."

"Not only do we congratulate Postmaster Louk and his assistants, but also the people of Sierra Madre and environs on the addition of this fine building."

MONTE D. HEALEY  
RUSS SLAUGHTER

## Embree's Report for Year Shows Widespread Scope Of Fire Prevention Work

Sierra Madre's Fire Prevention Bureau made 609 home inspection calls and a total of 1,357 inspections in 1961, according to Fire Marshal Bert Embree's annual report issued this week.

Violation notices issued numbered 135, with 102 violations corrected.

The Fire Prevention Bureau, of course, does not include the Fire Department activities. It is a separate adjunct, assisting the department, however, in combatting fires. It also aids in the investigation of fires and conducts a public relations program to acquaint citizens with fire dangers and corrections thereof.

SOME IDEA of the bureau's many activities may be gleaned from the following highlights:

It helped obtain new fire frequency radio and a "home alert" system for all firemen; made a complete round of inspections on apartments, manufacturing establishments, the schools, homes and hospitals; initiated a home inspection system, with 669 calls completed.

The fire marshall has been an active appointed to the Los Angeles County Watershed Commission, cooperated with the district attorney and city attorney offices and courts; checked plans for 33 apartment buildings and various manufacturing buildings erected or now being built; held pre-planning sessions with the Fire Department; attended a three-day Forest Service Prevention School at Oak Grove; toured various forest fire areas.

The fire marshall was an instructor for a three-night fire prevention course for

## Dee Nourse Passes Away

Services for Dee W. Nourse, a Californian for 37 years and Sierra Madre resident for the past ten years, were conducted Monday at the Ripple Mortuary, with Rev. George W. Lindsay, minister of the Congregational Church, officiating. Committal was private in Live Oak Cemetery.

Mrs. Nourse, who resided at 274 Mariposa and who was identified with the Sl-

erra Engineering Co., was a leading Mason, having received the 32nd degree from the Machias Utica Masonic Lodge of Buffalo, N.Y. He was originally from Delavan, N.Y.

Mr. Nourse was a former resident of Long Beach where he was employed by the City of Long Beach for 12 years when he retired, and after which he and Mrs. Nourse removed to Sierra Madre.

Surviving are his wife, Mrs. Ella F. Nourse, prominent in Sierra Madre church and club circles, and a sister, Mrs. Charles C. Randall.

### Your Own Town Bank

What About Saving Money in 1961?

SIERRA MADRE'S OWN BANK WILL HELP YOU ACCUMULATE FUNDS FOR A RAINY DAY

\* \* \*

It Will Mean a Lot to You During These Years of the Momentous 60's

LET OUR EXPERT HELP ADVISE YOU

**The First Western Bank AND TRUST COMPANY**

100 W. Sierra Madre Blvd.



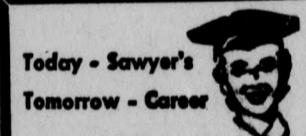
Area Secretaries To Hear Skousen  
Regular dinner meeting of the Pasadena Chapter, National Secretaries Association, will be held Jan. 11 (tonight) at Eaton's Santa Anita restaurant, 1150 W. Colorado, Arcadia. Social hour, 6:30 p.m.; dinner, 7 p.m. Max B. Skousen will discuss "How To Be Wealthy Though Salaried."

### MASONIC LODGE AND TEMPLE

33 E. Sierra Madre Blvd.  
Stated Meetings  
First Tuesday Each Month  
With Dinner at 6:30...  
Lodge 7:30

A cordial welcome to all sojourners and their families.

Excellent degree work every other Tuesday.



Today - Sawyer's  
Tomorrow - Career  
**Why Attend Sawyer's School**

1. You save valuable time, three, six and nine month courses.  
2. Guaranteed course fee plan — regardless of time required for completion—lifETIME free brushup training & placement.  
3. Extended monthly tuition payments available.  
4. Sawyer graduates are in great demand and receive top level salaries — \$300 to \$375.

ENROLL NOW

**SAWYER SCHOOL OF BUSINESS**  
1165 E. Colorado St. 2-7192  
Pasadena

### PROFESSIONAL DIRECTORY

#### CHIROPRACTORS

FOOTHILL GENERAL HEALTH SERVICE  
Dr. Ralph J. Martin  
X-Ray and Chiropractic Health Service  
Colon Irritations  
478 W. Sierra Madre Blvd.  
Sierra Madre, Calif.  
Office Phone Elgin 5-1138

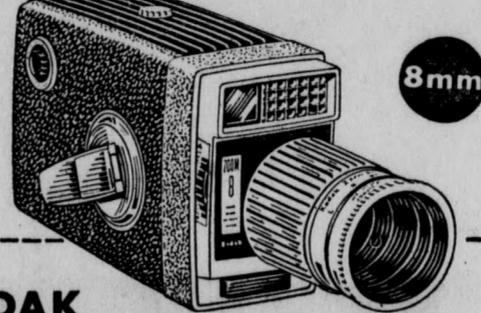
#### PRESCRIPTION PHARMACY

HARTMAN PHARMACY  
Rexall Pharmacy  
29 N. Baldwin—EL 5-3311  
After Hour Emergency Any Day  
EL 5-9641 or HI 7-2115

PRESCRIPTIONS  
Reg. Pharmacist in Charge  
Free Delivery  
ROYAL DRUG  
82 W. Sierra Madre Blvd.  
EL 5-3456

of Bethesda, Md. Mr. Nourse passed away at Sierra Madre Community Hospital on Jan. 5.

It's next to impossible for a narrow-gauge man to progress on a standard gauge track.



### KODAK Zoom 8 Automatic CAMERA

Z-O-O-M movies... electric eye... low, low price!

Zoom effects... automatic exposure control—both in a camera priced at less than what you might expect to pay for a movie camera of conventional design! Finder shows zoom shots as you make them. Electric eye sets exposure automatically. Camera has focusing f/1.6 lens for extra sharp movies. Built-in filter. Die-cast construction. A really great value!

109<sup>50</sup>

*Hartman Rexall Pharmacy*  
29 N. BALDWIN SIERRA MADRE



A modern kitchen opening out into adjoining living areas creates a feeling of roominess and freedom of movement. CHIP, our Comprehensive Home Improvement Plan makes it easy to have. Call for an appointment in your home.

### CHIP handles

1. Ideas
2. Planning
3. Financing
4. Materials
5. Contracting

FOR A CLASSIFIED AD RESULTS — CALL EL 5-3324

# ROESS MARKET

331 W. SIERRA MADRE BLVD. at LIMA

Specials Effective Four Days January 10-11-12-13

BORDO  
**Grapefruit SECTIONS . . . 6**  
303 Cans \$1

VB  
**Apple Sauce . . . 6**  
303 Cans \$1

GLORIETTA  
**Sliced or Halves PEACHES . . . 3**  
2 1/2 Cans \$1

GLORIETTA  
**Unpeeled Halves APRICOTS . . . 3**  
2 1/2 Cans \$1

HEINZ  
**KETCHUP . . . 19**  
14 OZ. BOT.

BORDEN'S  
**Mayonnaise . . . 49**  
QUART

CRISCO  
**79¢**  
3 LB. CAN

**Dole Sliced PINEAPPLE . . . 6**  
Flats No. 1/2 \$1

**Dole Fruit COCKTAIL . . . 5**  
303 Cans \$1

**Dole Seasoned Green Beans . . . 4**  
FOR 89¢

**SMUCKER'S PRESERVES**  
STRAWBERRY BOYSNERRY BLACKBERRY APRICOT-PINEAPPLE  
**29**  
ea

**SUNMAID RAISINS . . . 2**  
15 Oz. Pkgs. **45**  
lb

SIMPLOT IDAHO  
**RUSSET POTATOES . . . 5**  
lb

COACHELLA VALLEY  
**Ruby Red GRAPEFRUIT . . . 5**  
ea

**Solid Green CABBAGE . . . 5**  
lb

THICK ORANGE  
**Banana SQUASH . . . 5**  
lb

**Large Fuerte AVOCADOS . . . 2**  
FOR 19¢

WHOLE SUN  
**ORANGE JUICE . . . 5**  
6-OZ. CANS \$1.00

Ore-Ida  
**TATER TOTS . . . 4**  
Lb. \$1  
Pkgs.

Birds Eye  
**Green Peas . . . 6**  
10 Oz. \$1  
Pkgs.

Ocean Garden  
**P & D SHRIMP . . . 49**  
lb

Johnston  
**APPLE PIES . . . 49**  
lb

**Store Hours: 9 a.m. to 9 p.m. Daily**

### FRESH GRADE A CHICKEN FRYER PARTS

**BREASTS . . . . . 49¢  
LEGS & THIGHS . . . . . 35¢  
WINGS . . . . . 8 lbs. \$1**

**Morrell Pride Grade A SLICED BACON . . . . . 49¢  
lb**

**Zwan Brand — 3 LB. CAN  
Canadian Style CANNED BACON . . . . . 289  
EACH**

**LIVERS . . . . . 59¢  
GIZZARDS & HEARTS . . . 5 lbs. \$1  
NECKS & BACKS . . . . . 3 lbs. 10¢**

**Oscar Mayer SMOKIE LINKS . . . . . 55¢  
lb**

**FRESH Extra Lean GROUND CHUCK . . . . . 59¢  
lb**